

North Carolina is home to the fourth-largest military population in the nation, with more than 145,000 military personnel residing in the state. While it is easy to see the impact of the military on the state's economy, learning how to sell ag products to the military can be more of a challenge.

That's why the department is offering a series of webinars to help farmers and food businesses better understand the process of supplying our military bases and other federal operations. The Business Development Web Conferences are made available through a partnership with the department's Marketing Division, North Carolina Military Business Center (NCMBC) and the North Carolina Defense Technology Transition (DEFTECH) Office.

These agencies will co-host a free, three-part WEBCON mini-series, using the Zoom for Government platform. Each session is tailored to answer specific questions related to retail, dining halls and nutritional research and development programs. Participants can choose to attend one or more sessions.

SESSION 1: Department of Defense Retail Food Opportunities

When: July 22, 2020; 11 a.m. to 12:30 p.m.

SESSION 2: Department of Defense Troop Feeding Opportunities (Dining Halls)

When: July 29, 2020; 11 a.m. to 12:30 p.m.

SESSION 3: Nutritional Research and Development and Human (Warfighter) Performance

When: August 5, 2020; 11 a.m. to 12:30 p.m.

For more details and to register, go to <http://www.ncmbc.us/web-conferences-military-food-and-nutrition-opportunities/>