

Commercial Irish potato growers in the northeastern part of the state agreed to renew an assessment program that supports promotional and research work of the N.C. Potato Association Inc.

The recent referendum held by the N.C. Potato Association passed by positive vote. Commercial potato growers in Beaufort, Camden, Carteret, Chowan, Currituck, Pamlico, Pasquotank, Tyrrell, Washington and Hyde counties voted on the assessment program.

Funds are collected by the N.C. Department of Agriculture and Consumer Services and turned over to the N.C. Potato Association's Board of Directors. The funds are then administered by the board, which is composed of growers representing counties in the assessment program.

The effective period of the assessment will be 2019 through 2024. Potato growers will continue to pay 1 cent per hundred weight of potatoes sold. The assessment program will continue to support promotion and research work of the N.C. Potato Association.