



# ANNOUNCING

## TURNBULL CREEK EDUCATIONAL STATE FOREST 3<sup>RD</sup> ANNUAL SMOKEY BEAR POSTER CONTEST

### Who is eligible to participate?

K-12 students residing in Bladen, Brunswick, Columbus, Cumberland, Duplin, New Hanover, Pender, Robeson and Sampson counties

### About Smokey Bear

The Smokey Bear Wildfire Prevention campaign started in 1944, making it the longest running public service campaign in U.S. history. Smokey Bear is a nationally and internationally recognized symbol for wildfire prevention. His message, "Only you can prevent wildfires," encourages people to take responsibility for wildfire prevention while doing everyday activities such as building campfires, grilling food and burning yard waste.

To learn more about Smokey Bear, visit <https://smokeybear.com/>

### Prizes

There will be one winner selected from each category (elementary K-5, middle 6-8, and high school 9-12). Winners will receive recognition through N.C. Forest Service social media accounts in addition to receiving prize packs with Smokey Bear swag, N.C. Forest Service swag and N.C. State Fair swag including a family pack of tickets.

**Deadline: Friday, Oct. 3**

**Winners to be announced:**

**Thursday Oct. 9**

See back for contest rules.



The N.C. Forest Service is a division of the N.C. Department of Agriculture and Consumer Services. Steve Troxler, Commissioner





## 2025 Turnbull Creek Educational State Forest Poster Contest Rules

- Competition may include students in grades K-12
- Students must reside in Bladen, Brunswick, Columbus, Cumberland, Duplin, New Hanover, Pender, Robeson, or Sampson counties.
- Posters to be completed by an individual student artist.
- Students must use their creativity and ensure that a drawn image of Smokey Bear is included in their poster in a way of their choosing.
- Smokey Bear posters must include Smokey's wildfire prevention message: **Only You Can Prevent Wildfires!**
- Smokey Bear must be presented in his correct colors (he is an official icon protected by law); check the colors on the website [www.fs.usda.gov/learn/kids](http://www.fs.usda.gov/learn/kids) or [www.symbols.gov](http://www.symbols.gov)
- All posters should feature the N.C. Forest Service shield. You can check out the N.C. Forest Service website to get more info.
- Posters must have correct spelling (posters with spelling errors will not be selected).
- Each poster entry should be 11 x 17 inches in size.
- Materials that can be used include crayons, colored pencils, markers, poster paints, watercolor and the like. If you have a question about materials, please reach out to us!
- No 3-dimensional posters or electronically generated images will be accepted.
- All posters may be dropped off, mailed or electronically submitted. Electronic submissions should include high resolution scanned images of the original artwork.
- Mail-in submissions should be mailed **before** the deadline to ensure they are received by **Oct. 3**. Drop-off or electronic submissions must be submitted by **Oct. 3 at 3 p.m.** Late submissions will not be accepted.
  - The following information should be written on the back of the poster (do not use dark markers as it may show through):
    - The artist's first and last name, contact phone number and email, grade level, school, and county (Electronic submissions should include the information in the body of the email.)



### Mail-in Address

Mailing USPS:

N.C. Forest Service Information and Education  
c/o Christie Adams  
1616 Mail Service Center  
Raleigh, NC 27699-1600

Mailing UPS, FedEx, other non-USPS Handler:  
N.C. Forest Service Information and Education  
c/o Christie Adams  
512 N. Salisbury Street  
Raleigh, NC 27604

### Electronic Submission:

email: [turnbullcreekfes.ncfs@ncagr.gov](mailto:turnbullcreekfes.ncfs@ncagr.gov)

### Drop-off Location:

Turnbull Creek Educational State Forest  
4803 Sweet Home Church Rd.  
Elizabethtown, NC 28337

### Hours:

Monday: closed

Tuesday-Friday: 9 a.m. to 5 p.m.

Saturday/Sunday: 11 a.m. to 6 p.m.

For questions, call (910) 588-4161

