Quality Integrity

got to be NC AG EXPORTS

NC Department of Agriculture & Consumer Services

As a tobacco farmer, I am pleased to provide this brochure outlining the quality, integrity and commitment of U.S. flue-cured tobacco. The U.S. is known for producing the highest-quality tobacco because our soils and climate produce the richest, most flavorful leaf. Our growers produce tobacco under the most stringent but most stable conditions in the world, which means you can be confident that what you buy will meet the highest international standards. We can do this because of the commitment we have from our farmers and their partners in the private, public and non-profit sectors.

I am proud of the tobacco produced in the United States. And I am proud of the people that grow, process and deliver our tobacco to you. The tobacco they produce meets or exceeds each and every standard put before it.

We've been growing tobacco for over 300 years, and there is a reason why. If you have had a chance to just sample the aroma of U.S. flue-cured tobacco, you already know the difference.

Steven W. Troxler,
Commissioner

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www.ncagr.gov

TGANC
Tobacco Growers Association of North Carolina

NC STATE UNIVERSITY

North Carolina
Tobacco Trust Fund Commission

North Carolina
Tobacco Research Commission

Tobacco Associates

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Quality, Integrity and Commitment

U.S. Flue-Cured Tobacco

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Quality

The climate and soils found in U.S. tobacco growing regions produce unmatched flavor and aroma.

U.S. flue-cured tobacco is grown in...

- well-drained, productive soils best suited to flue-cured tobacco production
- regions with prime day and night temperatures
- optimum humidity
- areas with long frost-free growing seasons
- conditions with modern standardized production, irrigation, harvesting and curing equipment

Integrity

U.S. tobacco is grown under the most stringent standards, guaranteeing our tobacco meets the highest international standards.

U.S. flue-cured tobacco is produced...

- under U.S. government standards
- with varieties guaranteed for physical and chemical characteristics governed by NCDA&CS law
- with stringent record keeping and traceability
- with comprehensively tested curing equipment
- in sustainable production conditions
- with a commitment to stewardship to the environment
- under strict labor laws with high labor standards
- by educated, well-trained independent growers on privately owned family farms
- by the most qualified growers to produce tobacco that meets FDA standards

Commitment

U.S. tobacco growers work together with state government, universities, the private sector and tobacco associations to be the best, most stable suppliers of tobacco.

got to be NC — Goodness Grows Here — DEPARTMENT OF AGRICULTURE & CONSUMER SERVICES

N.C. Department of Agriculture is a leader in

- Establishing Good Agricultural Standards (GAP)
- Fairly administering regulations
- Providing land, facilities and support for tobacco research
- Providing regional agronomic support to growers

NC STATE UNIVERSITY

Tobacco Research support at NC State University and counterparts in other states provide research on variety development, agronomic management, disease management, insect control, mechanization, curing, environmental stewardship and harm reduction. Agronomic services and cooperative extensions offer professional advisors to support growers, researchers and industry.

Other organizations, including the North Carolina Tobacco Research Commission, Tobacco Growers Association of North Carolina, Tobacco Associates and the Tobacco Trust Fund Commission provide:

- A voice for tobacco in national and international arenas
- Support for research
- Technical support
- Leaf seminars and training