For information contact:

1020 Mail Service Center
Raleigh, NC 27699-1020
(919) 707-3173

Email: HealthyRetailer@ncagr.gov
Web: ncagr.gov/HealthyRetailer

How Do I Apply?

Download an application at:
ncagr.gov/HealthyRetailer

To receive priority consideration for this competitive grant application, submit your application by **March 4, 2019.**

Applications will continue to be accepted until March 31, 2019, subject to availability of funds.

Healthy Food Small Retailer Program
NC Department of Agriculture & Consumer Services
Division of Marketing
1020 Mail Service Center
Raleigh, NC 27699-1020

Healthy Food Small Retailer Program

Priority Deadline
March 4, 2019

Providing funding for refrigeration, freezer and shelf space to stock healthy foods

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Goodness Grows In NC

NC Department of Agriculture & Consumer Services
Steve Troxler, Commissioner

Healthy Food Small Retailer Program

Is this program right for you?

Are you a small retailer?
Do you want more refrigeration, freezer or shelf space to help you stock fresh foods?

Customer demand for healthy, fresh food is increasing. In fact, 53% of customers say they would shop at convenience stores more often if healthier foods were available.

What is the Healthy Food Small Retailer Program?

North Carolina Legislature created the Healthy Food Small Retailer Program to address the issue of food deserts. Through this program, small retailers can apply to receive refrigeration and freezer equipment to help increase their food options to include fresh foods such as lean meat, low-fat dairy, whole grains, fruits and vegetables.

This program is housed in the North Carolina Department of Agriculture and Consumer Services.

What is a food desert?

The CDC website defines food deserts as areas that lack access to affordable fruits, vegetables, whole grains, low-fat milk and other foods that make up a full and healthy diet. Many people in North Carolina who live in rural and urban food deserts may be unable to access affordable, healthy foods, leaving their diets lacking essential nutrients.

Participation Requirements

- Store must be located in a food desert - check your address here: https://www.ers.usda.gov/data-products/food-access-research-atlas.aspx
- Accept or agree to accept Supplemental Nutrition Assistance Program (SNAP) benefits
- Accept or agree to apply to accept Special Supplemental Nutrition Program for Women, Infants and Children (WIC) benefits
- Have no more than 3,000 square feet of heated floor space
- Be established as a for-profit business at time of application
- Have not previously received HFSRP funds