This example label contains the basic information that should be contained on a animal feed label.

Animal feed labels will often contain additional, voluntary marketing information. All claims must be truthful and not misleading to the purchaser.

Animal feeds are a food product and cannot have any drug claims made about them.

Ingredient Statement

The label must include a listing of all ingredients, listed in descending order of predominance by weight in the product.

Guarantor Information

The entity responsible for the product with their name and city, state, and zip code listed at minimum.

14% BEEF FEED ← FOR FINISHING BEEF CATTLE



GUARANTEED ANALYSIS:

CRUDE PROTEIN (MIN.)	14%
CRUDE FAT (MIN.)	5%
CRUDE FIBER (MAX.)	7%

INGREDIENTS: GRAIN PRODUCTS, PROCESSED GRAIN BY-PRODUCTS,
PLANT PROTEIN PRODUCTS, ROUGHAGE PRODUCTS, CANE MOLASSES,
ANIMAL FAT (PRESERVED WITH BHT), CALCIUM CARBONATE,
MONOCALCIUM PHOSPHATE, DICALCIUM PHOSPHATE, SALT,
MAGNESIUM OXIDE, POTASSIUM CHLORIDE, SODIUM BICARBONATE,
FERRIC SULFATE, ZINC SULFATE, COPPER SULFATE, MANGANESE
SULFATE, CALCIUM IODATE, COBALT CARBONATE, SODIUM SELENITE,
VITAMIN A SUPPLEMENT, VITAMIN D3 SUPPLEMENT, VITAMIN E
SUPPLEMENT

FEEDING DIRECTIONS: FEED TO BEEF CATTLE OLDER
THAN SIX MONTHS OF AGE AT THE RATE OF 1-2% BODY
WEIGHT PER HEAD PER DAY DEPENDING ON INDIVIDUAL
BODYWEIGHT, CONDITION, AND THE AMOUNT AND
QUALITY OF FORAGE AVAILABLE.

MANUFACTURED BY: CATTLE FEED CO. RALEIGH, NC 27607

NET WEIGHT: 50 LB (22.67 KG)

Product name

The name of the product should describe the product being purchased, "14% Beef Feed". This is the name that you register with our program.

Purpose statement

A statement that describes the species and intended use of the product.

Guaranteed Analysis

At minimum, feeds must guarantee these three nutrients. This provides the purchases with information regarding the amount of basic nutrients about the feed. Additional guarantees may be required and/or made voluntarily.

Feeding Directions

Directions for the purchaser on how to safely and effectively feed the product.

Net Weight Statement

Each package must contain an accurate statement of net quantity in ounce - pound units and the respective metric unit.



NC Food & Drug Protection Division
Animal Feed Program