ESTABLISHING AN URBAN WOOD UTILIZATION PROGRAM

N.C. Forest Service Urban and Community Forestry

What ARE Urban Wood and Urban Wood Utilization programs?

- Urban wood includes logs and limbs from trees removed in urban areas.
- Urban wood can come from public and private spaces, including parks, backyards and streets.
- Urban trees are removed for many reasons—death or disease, infrastructure or development projects, homeowner preference or public space management.
- Urban Wood Use programs seek to divert these resources from the waste stream for beneficial use.

Why establish an Urban Wood Utilization program?

- Reduce operating costs and generate revenue from urban wood products.
- Repurposing urban wood products has direct environmental benefits.
- Your organization's environmental stewardship through urban wood utilization is a marketable trait.



Economic Benefits:

- Urban wood has traditionally been considered a waste product.
- Disposal is often costly due to transportation costs and landfill tipping fees.
- Cost savings can be redirected toward other urban forestry uses.
- Tree services may increase profit, reduce the fees charged to customers and add value-added services.
- Urban wood and associated products can generate revenue or be repurposed for other uses, such as mulch, park benches, signs, etc., within your organization.

Environmental Benefits:

- Diversion relieves stress on landfills and can lower transportation needs, reducing emissions.
- Using mulch enhances plant health and can protect soil during construction or disturbance activities.
- Urban wood products, such as lumber or furniture, continue to hold carbon that would otherwise be released into the atmosphere.

Developing an Urban Wood Utilization Program



Program is Scalable

Start simple, and work your program within your capacity. Through the development process, your program will evolve to it's highest potential.



Urban Wood Production

First, inventory the volume of raw products you are generating. Second, are there other producers that you can partner with that will add volume?

The process continues if you would like to grow your program

Inventory Resources and Needs

- Operational
- Equipment
- Personnel
- Administrative

Set Your Goal

Based on your production volume, available resources and markets, set your program goal and implement.

Identify Markets

Identify local and regional partners, demand for products (volume), markets and end users.

Urban Wood Program Resource Needs

Set a Goal

Developing an Urban Wood Use program can be a step-bystep process and not everything has to be done at once. A tiered approach can provide milestone objectives to arrive at a program that matches your resource capacity and market demand.

Consider a three-tiered development approach:

Tier 1: Base Utilization -

Goal: Cost reduction and diversion of urban wood and byproducts from landfill for better use.

Using limited resources, urban wood products and byproducts are used internally or passed on to vendors or end users for better use.

Operation Yard(s)

Storage and sorting only

Equipment

• Front end loader – move material and organize yard

Procedures & Administration

- Work crew raw product generation reporting
- Raw product inventory
- Limited operating procedures

<u>Market Information</u> – lists of consumers, vendors and partners

- Intraorganizational product use
- Firewood and mulch vendors or end users

Tier 2: Developing — Utilization

Goal: Regional producers, markets, and end users are identified and engaged. You have achieved base utilization.

You are actively researching for markets and partners in your operating region to determine the potential for expanding your program for revenue generation and higher-use products.

Operation Yard(s)

• Storage and processing

Equipment

- Chipper or tub grinder grind waste wood
- Grapple truck transport wood and logs
- Firewood processor
- Mulch processor grinds to various grades and mulch coloring

Procedures & Administration

- Managing sale of products
 - Contracts
 - Point of Sale

<u>Market Information</u> – lists of consumers, vendors and partners

- Other producers
- Landscape contractors and nurseries

Tier 3: Enterprise — Utilization

Goal: Supplying and or producing mid- and high-value products in your regional market or beyond and generating revenue.

This tier will be the culmination of developing utilization findings and work. You have acquired all needed resources.

Operation Yard(s)

- Multiple locations minimize travel time and handle volume
- Customer access to products

Equipment

- Portable sawmill
- Dry kiln

Procedures & Administration

- Operating procedures
- Personnel needs
- Staff training
 - Equipment
 - Log gradingIdentifying quality logs on the stump
 - Cutting wood to retain highest value
 - Sorting

<u>Market Information</u> – lists of consumers, vendors and partners

- Portable sawmillers
- Sawmills
- Industrial applications
- Wood artisans or manufacturers
- Value-added tree services yard tree to product of sale
- Marketing
 - Products
 - "Green" services

Arborists' Markets for Woody Residue

This chart addresses the most typical market dynamics and is not meant to be incluused for lower uses in

	Higher percent production volume, less processing complex lower economic value					
	Lowest Value Products					
Wood Form	Chips and Ground Material					
Log Grades	All					
Units of Measure	Cubic feet, weight					
Species	All					
Quantity						
End Uses	Compost	Chips	Mulch			
Markets	Compost producers, reclamation yards, landscaping firms	Fuel - biomass energy companies Agriculture/livestock yards, construction	Mulch producers, reclamation yards, landscaping firms			
End Users	General public, local school and park districts, businesses, institutions and government	Fuel — biomass energy companies Agriculture, livestock producers, construction contractors	General public, local school and park districts, businesses, institutions and government			
Marketing/ Services	"Green Services" Company/Organization					
Processing Required	Chipping or grinding (Also, presorting, processing to set dimensions, moisture control)					
Processing Equipment	Chipper or grinder, trailer or other hauling equipment					

es from Urban and Community Trees

sive of all situations. Higher quality wood in columns further to the right may also be a columns to the left.

-TIER 2&3

ity and equipment,

Lower percent production volume, more processing complexity and equipment, higher economic value

Mid-Range Value Products			Highest Value Products		
umps, branches and log segments	Timbers and Whole Trees	(at least 8' lon	Merchantable Logs g, 12" diameter — confirm with mill)		
All	All	Grades 1-3	Select grades or character wood	Grades 1 and 2	
Cords	Board feet, weight				
Commercial species, i.e., ickory or other, ash requires special treatment	All	Hardwoods and commercial species	Most hardwood species and pine, where appropriate	Commercial hardwood species	
		High quantity		High quantity	
Firewood	Timbers and other uses	Pallets, crates, packaging, industrial uses	Lumber, cabinetry, furniture, millwork, flooring, gifts		
Firewood Producers	Combined mulch and milling producers, mix of forest products producers	Log buyers, small sawmills or pallet/ container mills	Small, typically portable, band mills	Log buyers, industrial sawmills	
General Public	Commercial buyers, hobbyists, artisans/ makers	Construction contractors, manufacturers	General public, local school and park districts, businesses, institutions and government	General public, businesses, institutions and government	
1		Tree removal to end-product			
		ıfacturing			
Sorting by species	None	Sorting by grade, metal scans, accumulation of semi-loads	Sorting by grade and species	Sorting by grade and species, metal scans, accumulation of semi-loads	
Chain or hand saw, trailer or other hauling equipment	Log loader and crane; metal detection equipment, portable sawmill, dry kiln				

RESOURCES AND REFERENCES

For additional information and more detailed instructions regarding urban wood program implementation:

- The NC Urban Wood Group is an organization that promotes urban wood utilization, works to connect stakeholders and provides educational opportunities.
- The Urban Wood Network, a collaborative, national urban wood organization leading production firms in best practices.
- The Urban Wood Use Action Guide offered by Vibrant Cities Lab is a resource offered by the U.S. Forest Service, American Forests and the National Association of Regional Councils.

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