



NEWS RELEASE

United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE
NORTH CAROLINA FIELD OFFICE



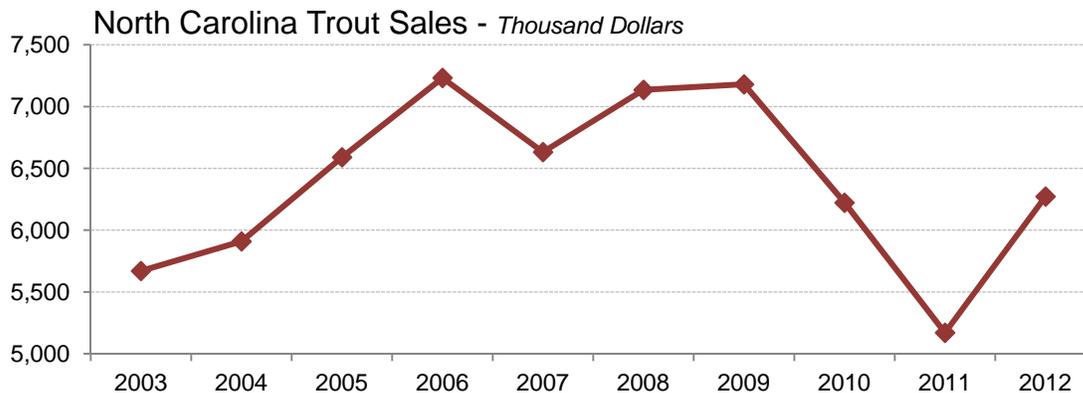
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FOR IMMEDIATE RELEASE
March 2, 2013

VALUE OF NORTH CAROLINA TROUT SALES UP

North Carolina's commercial trout growers sold 3.43 million pounds of trout in 2012. Value of sales totaled \$6.27 million, up 21% from the previous year. North Carolina ranks second in the nation in trout sales behind Idaho. Value of sales for trout 12 inches and longer increased 17% to \$5.59 million and averaged \$1.72 per pound. Pounds sold were 3.25 million, down 3% from a year earlier.

Nationally, the total value of sales received by trout growers totaled \$79.7 million for 2012, up 6% from the previous year. Idaho accounted for 55% of the total value of fish sold.



VALUE OF NORTH CAROLINA CATFISH SALES UP

Catfish sales in North Carolina totaled \$5.70 million in 2012, up 3% from \$5.54 million in 2011. The average price received for foodsize catfish increased from 5 cents in 2012 to \$1.09 per pound. This was \$0.15 higher than the national average of \$0.94. By point of first sale, direct sales to processors accounted for 95% of total foodsize fish sales. North Carolina ranks 6th nationally in total catfish sales.

Catfish growers in the U.S. had sales of \$341 million during 2012, down 20% from the previous year. The top four states, Mississippi, Alabama, Arkansas, and Texas, accounted for 95% of total US sales.

