

The College of Agriculture and Life Sciences

The College of Agriculture and Life Sciences at North Carolina State University provides knowledge and technology that improve the economy, environment and quality of life for the citizens of North Carolina. In the classroom, we equip students for productive careers. Through research, we find solutions and develop systems with economic, environmental and social value. Our extension programs are helping people use knowledge to enhance their lives and livelihoods.

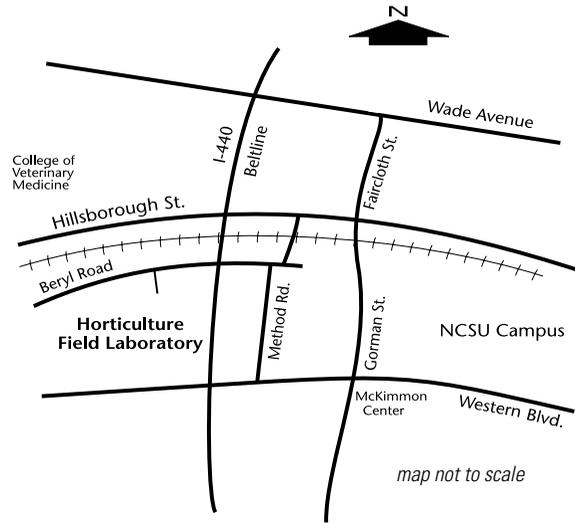
Relationships with many partners enhance the quality and productivity of our research, teaching and extension programs. We extend our appreciation to the field day partners and participants.

To learn more about the College of Agriculture and Life Sciences, contact:

- ❑ Dean's Office – 919.515.2668
Dr. Johnny Wynne, *Dean*
- ❑ Academic Programs – 919.515.2614
Dr. Kenneth Esbenshade, *Director*
- ❑ North Carolina Agricultural Research Service – 919.515.2717
Dr. David Smith, *Director*
- ❑ North Carolina Cooperative Extension – 919.515.2811
Dr. Joe Zublena, *Director*

The College's website:
<http://www.cals.ncsu.edu>

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The Horticulture Field Lab

The College of Agriculture and Life Sciences' Horticulture Field Laboratory supports educational, research and outreach efforts by offering students hands-on learning experiences close to campus in selected areas of horticulture and forestry; providing scientists with facilities and fields for an array of horticultural and forestry research; serving as a demonstration and training site for clientele and public groups; and offering Raleigh area citizens an urban green space in the JC Raulston Arboretum. Located on Beryl Road in Raleigh, the Horticulture Field Lab includes 38 acres used in a variety of ways, including as open space, for annual trials, vegetable gardens and permanent plantings. Classroom and support buildings are also located within the field laboratory. The JC Raulston Arboretum is located on 8 acres within the field laboratory. Greenhouses, lath houses and container bed space also occupy portions of the field laboratory.

NCCFGA
P.O. Box 58220
Raleigh, NC 27658

NC STATE UNIVERSITY

2012 Landscape Color Field Day

June 27, 2012

Horticulture Field
Laboratory and
JC Raulston Arboretum
Raleigh, N.C.

Sponsored by:

North Carolina State University
College of Agriculture and
Life Sciences

*North Carolina Agricultural
Research Service*

*North Carolina Cooperative
Extension Service*

North Carolina Commercial Flower
Growers Association

COLLEGE OF
AGRICULTURE & LIFE SCIENCES
ACADEMICS • RESEARCH • EXTENSION

Program

8:00 a.m. - 9:00 a.m.

Registration and Refreshments

8:00 a.m. - 10:15 a.m.

Self-Guided Tour of Trial Areas

9:00 a.m. - 10:15 a.m.

Optional Guided Tour of Trial Areas

Hosted by Ted Bilderback, *Director, JC Raulston Arboretum, Department of Horticultural Science, NC State University*

10:30 - 10:45 a.m.

Welcome and Remarks

David Smith, *Presiding and Welcome, Associate Dean and Director, NC Agricultural Research Service, NC State University*

John Dole, *Professor and Interim Department Head, Department of Horticultural Science, NC State University*

Larry Wooten, *Director, NC Farm Bureau*

10:45 - 11:30 a.m.

Keynote speaker

Jim Nau, Ball Horticulture, Chicago, Ill.

Using Containers in the Landscape

Mixed containers continue to be a leading American gardening trend. Jim will present a vast group of images of plants and combination ideas that use containers in both commercial landscapes as well as in the home garden. From large-scale raised parkway containers to 14-inch pots for the front door, this presentation is to inspire.

11:30 - 11:45 a.m.

NC Commercial Flower Growers' Association Business Meeting and Awards Program

Nick Waddell, *NCCFGA President*

12:00 Noon - 1:00 p.m.

Cookout Luncheon for all Registrants

Ruby C. McSwain Education Center, JC Raulston Arboretum

1:00 - 4:00 p.m.

SEPARATE LANDSCAPE AND GREENHOUSE EDUCATIONAL SESSIONS

LANDSCAPE SESSIONS

Ruby C. McSwain Education Center (limited to 200 people)

Moderator: Ted Bilderback, *JC Raulston Arboretum, NC State University*

1:00 - 2:00 p.m.

Edible Landscapes

Julieta Sherk, *Department of Horticultural Science, NC State University*

Find out which interesting plants look good and taste good in the landscape.

2:00 - 3:00 p.m.

Hortus Mustus – The Plants That You Gotta Get!

Jim Nau, *Ball Horticulture, Chicago, Ill.*

A presentation on the more recent introductions in annuals, perennials, plus a few more.

3:00 - 4:00 p.m.

What's New in Ornamental Disease Control in the Landscape

Kelly Ivors, *Department of Plant Pathology, NC State University*

Get the latest update on disease issues and controls for landscape settings.

GREENHOUSE SESSIONS

Horticulture Field Laboratory (limited to 35 people). Vans to the classroom available behind the Ruby C. McSwain Education Center.

Moderator: Brian Whipker, *Department of Horticultural Science, NC State University*

1:00 - 2:00 p.m.

What's New in Ornamental Disease Control in the Landscape

Kelly Ivors, *Department of Plant Pathology, NC State University*

(Recertification Credit: 1 hour)

Get the latest update on disease issues and control for greenhouse production.

2:00 - 3:00 p.m.

Trends in Retailing

Mark Landa, *President and General Manager, Boulevard Flower Gardens, VA*

Get some great tips for getting the most out of your retail sales.

3:00 - 4:00 p.m.

Tips on Growing the New Plants from Dümme

P. Allen Hammer, *Dümme USA, West Lafayette, IN*

Dümme USA offers a wonderful line of poinsettias, osteospermums, geraniums and others. Hammer will share some growing tips to help you be successful.

All Pesticide Recertification Credit is for subclasses L, N, D and X.

2012 Landscape Color Field Day Registration Form

The registration fee includes: 1) the tour of the trial gardens, 2) educational sessions and 3) a cookout luncheon at the trial gardens.

Name(s): _____

Firm: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Registration fee for each person:

\$25 (by June 13)

\$40 (after June 13)

Total Enclosed: \$ _____

Make checks payable to: NCCFGA

Credit Card (please check one):

Visa MasterCard

Card Number: _____

Expiration date: _____

CVV code: _____

Signature: _____

Return this form with payment to:

N.C. Commercial Flower Growers' Association

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Raleigh, NC 27658

Phone: 919.334.0090

FAX: 919.877.0940