

# 2011 AgLeaders Conference

Sheraton Imperial Convention Center • Research Triangle Park, NC • Sunday August 21 thru Tuesday 23, 2011

## Exhibit Setup Sunday, August 21, 2011

7:30 - 1:00 pm Pipe & Drapery Set-Up  
1:30 - 9:30 pm Exhibitors Move-In  
5:30 - 7:30 pm Exhibitor's Reception

## Second Annual AgLeaders Conference Monday August 22, 2011

**Exhibit Hall Opens**  
7:00 am

**AgBreakfast for Attendees**  
7:30 am – 8:30 am

**NC Commissioner of Agriculture  
Steve Troxler's 7th Annual Food Safety Forum**  
8:30 am – 12:00 noon

**Welcome and Opening Remarks**  
*NC Commissioner of Agriculture Steve Troxler*

**FDA: Update on Food Safety Efforts**  
Deputy Associate Commissioner for  
Regulatory Affairs  
*Steven Soloman*  
Question & Answer

**USDA: Discussion about Food Safety**  
USPHS Assistant Administrator -  
*USDA Representative TBA*  
Question & Answer

- Exhibit Break -

**GAPS and the Impact on Food Safety**  
Professor of Food Science, Cornell University  
*Dr. Bob Gravani*  
Question & Answer

**Food Safety Task Force in a Time of Crisis**  
NCDA&CS - *Don Delozier*  
NCDENR - *Cris Harrelson*  
NCDA&CS - *Sharron Stewart*  
Food Lion - *Steve Tracy*  
Moderated by: *Dan Ragan, NCDA&CS*  
Question & Answer

**Food Safety in North Carolina**  
*NC Commissioner of Agriculture Steve Troxler*

- Exhibit Break -

**NC Agribusiness Council's  
Economic Forecast & Outlook Luncheon**  
12:00 pm – 1:30 pm

**AgLuncheon**  
12:00 pm – 1:30 pm  
Agribusiness Economic Impact – *Dr. Mike Walden, NCSU*  
Farm & Commodity Outlook – *Dr. Herb Vanderberry, USDA*  
Impact of Trade Agreements - TBA

- Exhibit Break -

**U.S. Senator Richard Burr's  
1st Annual Agribusiness Development Forum  
"Opportunities for Economic Growth"**  
2:00 pm – 4:30 pm

**Welcome and Opening Remarks**  
*U.S. Senator Richard Burr*

**Education & Research:  
The Future of Agribusiness**  
NCSU-CALS – *Dean Johnny Wynne*  
NCA&TSU-AES – *Dr. Donald McDowell*  
North Carolina Research Campus – *Lynne Scott Safrit*  
NCDA&CS-Research Stations – *Dr. Richard Reich*  
Question & Answer

- Exhibit Break -

**International Marketing:  
Opening & Expanding Markets for Agribusiness**  
USDA – Foreign Agricultural Service - TBA  
NCDA&CS - International Marketing – *Peter Thornton*  
NC Department of Commerce – *Michael Padjen*  
NC State Ports Importance of Ag Imports/Exports–  
*Thomas Eager*  
Question & Answer

**The Role of USDA:  
Financing & Economic  
Development Assistance**  
USDA-FSA: Financing for Farmers – *Aaron Martin*  
USDA-RD: Grants & Loans for Rural  
Communities – *Randy Gore*  
USDA-RMA: Risk Management for Agribusiness –  
*Larry Atkinson*  
USDA-NRCS: Cost Share to Conserve  
& Preserve Natural Resources – *J.B. Martin*  
Question & Answer

- Exhibit Break -

**NC Agribusiness Council's  
43rd Annual AgLeaders Banquet**  
5:00 pm – 10:00 pm

**AgReception**  
5:00 pm – 6:00 pm

**AgBanquet**  
6:00 pm – 8:30 pm  
Invited Speakers include:  
*NC Governor Beverly Perdue*  
*NC Commissioner of Agriculture Steve Troxler*  
*NC Speaker of the House Thom Tillis*  
*President Pro Tempore Phil Berger*  
*US Senator Richard Burr*  
*US Senator Kay Hagan*  
Keynote Speaker: TBA

**Exhibitor Post-Reception**  
8:30 pm – 10:00 pm

**Exhibit Hall Closes**  
10:00 pm

**Exhibit Tear Down  
Tuesday, August 23, 2011**

7:30 am - 10:00 am

\* All Exhibitor Booths must stay intact until Tuesday

**Hotel Accommodation**  
Sheraton Imperial Hotel & Convention Center  
4700 Emperor Boulevard (I-40 at Exit 282)  
Research Triangle Park, NC 27703 Phone:  
919.941.5050  
Room Rate: \$89.00 Room Cut Off - August 1, 2011

**Trade Show & Exhibitor Coordinator**  
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