

North Carolina
Specialty
Foods
Association

Promoting Great Tastes from the Tar Heel State

Greetings from the North Carolina Specialty Food Association!

We are a young, dynamic organization serving approximately 100 North Carolina companies. Our association is dedicated to actively encouraging and supporting the promotion and appreciation of North Carolina specialty food, beverage and wine products and encouraging an atmosphere of networking and support among its members.

Our membership consists of Manufacturers, Retailers, Restaurateurs, Chefs, other Food Service Professionals, Distributors, Importers, and Exporters, as well as people in related industries that serve ours, such as journalists, printers, insurance professionals, etc. This organization of "Tarheels" is dedicated to the "Old North State" through producing and/or promoting fine products from North Carolina.

Although the NCSFA receives ongoing guidance and support from the North Carolina Department of Agriculture, it is independent of any government agency. Our members enjoy an ever increasing number of benefits, as outlined separately in this package.

Thank you for your interest in the North Carolina Specialty Food Association. Please write us for more information or contact any of the Directors listed below.

BOARD OF DIRECTORS, OFFICERS AND STAFF

President	Anne Keller, Fancy's Candy's Rougemont
President Elect	
Secretary	Jay White, <i>A Southern Season</i> , Chapel Hill
Treasurer	Paxton Kempf, <i>Maxwell Gourmet Foods</i> , Raleigh
Past President	Scott Blackwell, <i>Immaculate Baking</i> , Flat Rock
Other Directors:	
Peggie Currie	<i>Carolina Cupboard</i> , Hillsborough
Mayumi Burnham	<i>Argo Century</i> , Charlotte
Jodie White	<i>Carolina Coffee Roasting Company</i> , Greensboro

F. Carlyle Teague-----Executive Secretary

Marti Hall-----Administrative Assistant

Please submit completed application along with a check for \$20 application fee to:

North Carolina Specialty Foods Association

P. O. Box 10426

Raleigh, NC 27605

Phone (919) –834-5553 –Fax (919) 828-9322

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Application for Membership

- Please type or print -

Company Name: _____ Date: _____

DBA: _____

How would you like your company listed in NCSFA materials? _____

Mailing Address: _____

City/State/Zip: _____

Telephone Numbers: (____) _____ (____) _____ FAX: (____) _____

Email Address: _____

Website: _____

Type of Business:

Manufacturer Retail Food Service Distributor Importer Exporter Other

Description of Products/Business: _____

Proprietorship Partnership Corporation Date Incorporated _____ Years in Business _____

Principals' Names and Titles _____

Primary Contact for NC Specialty Foods Association _____

NC Resale # _____ Federal ID# _____

I authorize investigation of all statements made in this application and understand that misrepresentations or omission of required information will render this application void or, if such misrepresentation is brought out after this application has been accepted, termination of membership may result.

Signature

Title

Date

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Reap the Benefits of Membership

Expanding Industry: Enjoy the fruits of North Carolina's expanding specialty foods industry. . . your participation makes sales grow!

Networking: Manufacturers, retailers, and distributors, food service professionals, and other industry members share "inside" information to make "trial and error" less necessary.

Yearly Directory: Inclusion in annual member directory. This directory is made available to anyone requesting information or access to vendors, and it includes a description of your business.

Semi-Annual Conferences: Twice yearly the NCFSA hosts conferences with dynamic speakers, networking, and up-to-date information.

Trade Shows: NCFSA joins together to participate in trade shows and shares information on the most advantageous shows to attend, including the NASFT Fancy Food Show.

Newsletters: Quarterly newsletters let you know what is going on in North Carolina's Specialty Food industry.

Publicity & Public Relations: Press releases, media attention to Association events, and referrals to Inquiring parties all get more attention for your business.

Additional Benefits

FedEx Discounts: Association members are eligible shipping for discounts with FedEx.

NC Department of Agriculture and Consumer Services Support: Ongoing support from the NCDA&CS Marketing Staff.

Advisors: Our advisors and resource people are always available to assist and answer members' questions.

Continuing Growth: More benefits continue to become available as the NCSFA grows.

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Manufacturers Only:

Please provide a list of your products:

A) Does your company control:

- 1) The recipe for these products? _____
- 2) The quality of ingredients in these products? _____
- 3) The manufacturing process for these products? _____
- 4) The label design of these products? _____

B) Are your products processed in North Carolina? _____

C) Have these products been inspected by North Carolina:

- 1) Food and Drug Protection? _____
- 2) Standards Division? _____

If you would like to submit additional information about your products,
or if you answered "NO" to any question above, please provide details:

Representative samples of your product(s) will be required to complete consideration of your application.
You will receive separate instructions for submission of samples.

