



ROCKINGHAM COUNTY LOCAL FOOD COALITION

Brenda B. Sutton
NC Cooperative Extension





MISSION

To establish an organization for marketing and distribution of a locally-grown supply of fresh, quality products to preserve small family farms through environmentally friendly sustainable agriculture. Through these actions, this organization embraces seasonality, preserves diversity and, with good agricultural practices, supports local economics in Rockingham County and throughout the region





History of Coalition

- Cooperative Extension organized farmers and other stakeholders in December 2008
- Organization formalized as non-profit corporation in fall 2009
- Stokes County became partner in 2009
- Acquired 501(c)3 status in 2010 (began process in 2009)
- Launched website for piedmontlocalfood.com in April 2010, with strong partnership of RC Business & Technology Center





PiedmontLocalFood project

- Over 60 farmers from six Piedmont counties participating
 - Provide farm profile
 - List product for sale at their price
- Over 600 registered buyers
 - Browse piedmontlocalfood.com
 - Choose desired food and checkout
- Weekly delivery throughout Triad





County Resolutions

Guilford County and Rockingham County Commissioners passed 10% Campaign Resolution that included promotion of PiedmontLocalFood.com as wellness initiative for county employees





Rockingham County Farmers Market

- Opened May, 2005
- Farmer-run, self-sustaining project
- Came under umbrella of Local Food Coalition May, 2012





Rockingham Community Kitchen



- Began in 2006 by renovating underused kitchen
- Provided start-up funds for PLF
- Officially became part of Food Coalition umbrella July, 2012





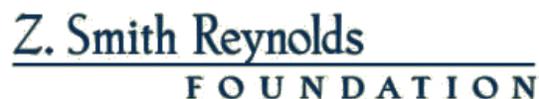
Community Gardens

Community Gardens work began in 2010 as a grant-funded Cooperative Extension project—anticipated to come under Food Coalition umbrella in 2013.





Many Partners!!





Much work to do!!!!

Contact:

Brenda B. Sutton

Brenda_sutton@ncsu.edu

Alan Wood, President RCLFC

adwood@co.stokes.nc.us

