



NC Food Youth Initiative

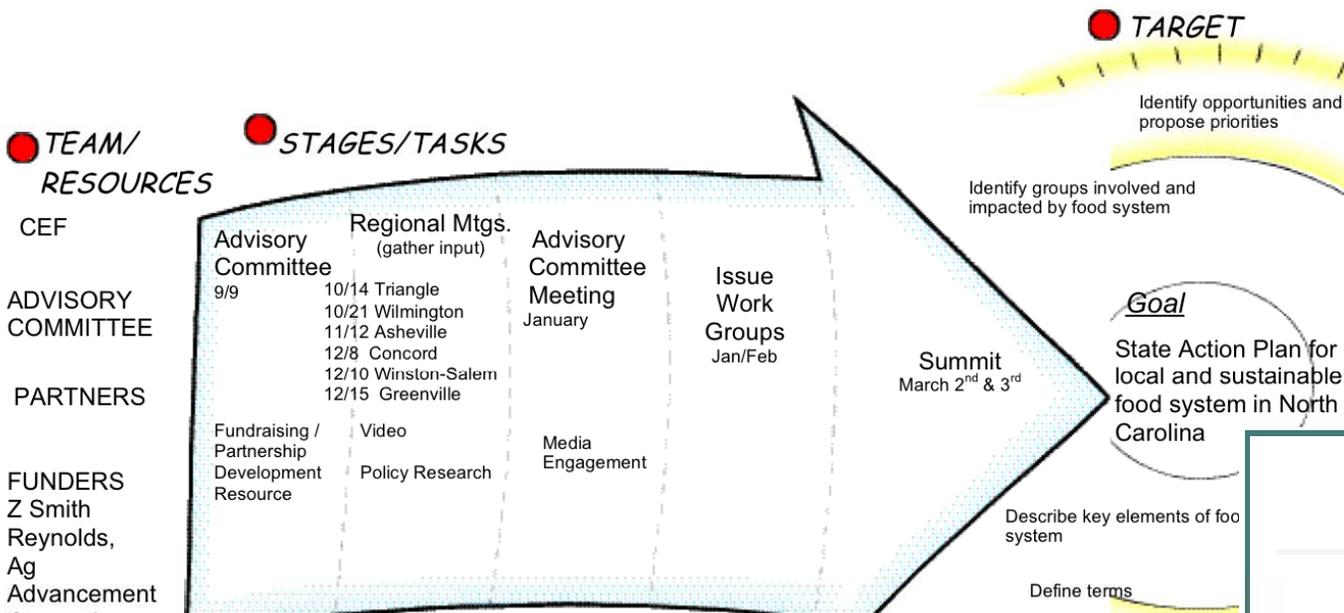
Network, Council, Campaign



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Farm to Fork: Game Plan



TEAM/ RESOURCES

- CEF
- ADVISORY COMMITTEE
- PARTNERS
- FUNDERS
Z Smith Reynolds, Ag Advancement Consortium, WK Kellogg Golden Leaf

STAGES/TASKS

Advisory Committee 9/9	Regional Mtgs. (gather input) 10/14 Triangle 10/21 Wilmington 11/12 Asheville 12/8 Concord 12/10 Winston-Salem 12/15 Greenville	Advisory Committee Meeting January	Issue Work Groups Jan/Feb
Fundraising / Partnership Development Resource	Video Policy Research	Media Engagement	

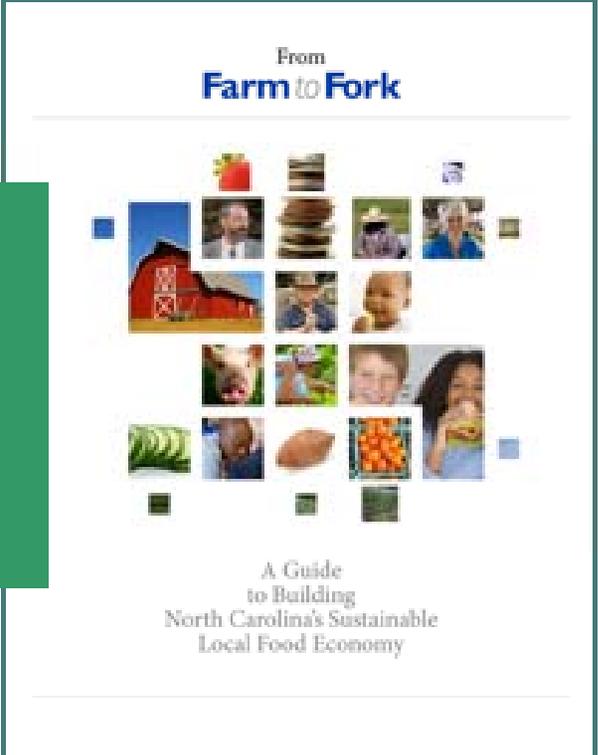
Summit
March 2nd & 3rd

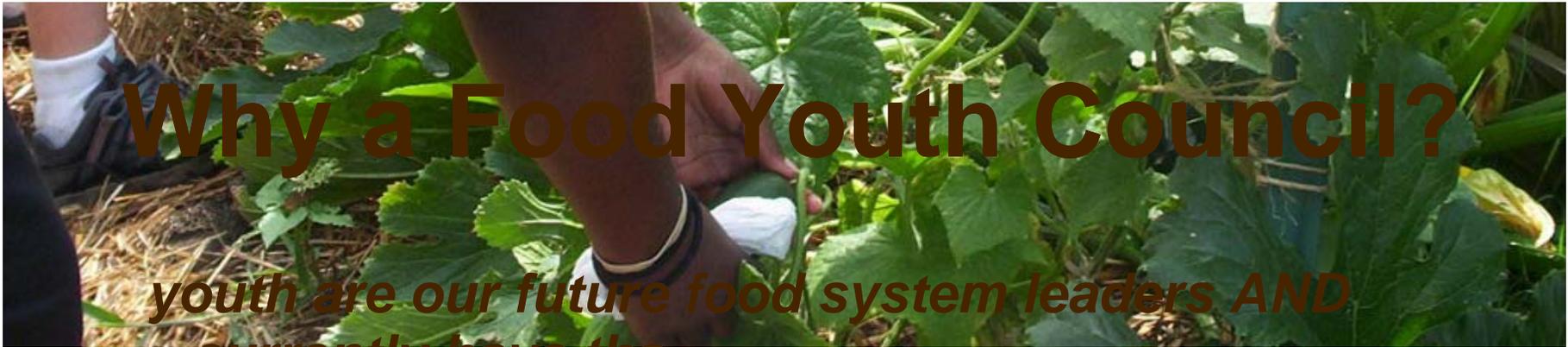
Goal
State Action Plan for local and sustainable food system in North Carolina

SUCCESS FACTORS

- Strong, unifying message
- Effective management
- Communication & Information

9.2 Youth Network
9.3 Expand 4-H curriculum
9.4 Youth Leadership Development





Why a Food Youth Council?

youth are our future food system leaders AND currently have the

- ❖ motivation
- ❖ vision
- ❖ know-how



CEFS



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Structure - *development organizations*



- ❖ **CEFS** - FoodCorps co-host, Farm to Fork statewide initiative, 10% campaign, food system network
- ❖ **YES!** - obesity reduction focus, peer-to-peer training, ran TRU campaign
- ❖ **InterFaith Food Shuttle** - emergency services network, young farmer program, ROTC
- ❖ **4-H** - FoodCorps co-host, national infrastructure





Who

*Youth already working in Food Issues
and part of community based youth*

orgs, churches, schools

- ❖ community-based to *sustain* a movement
- ❖ experience to engage other youth
- ❖ varied approach for system change
- ❖ understanding of *ROOT CAUSES*



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❖ **NC youth leadership dedicated to building a sustainable, local food system across the state, driven by the needs, knowledge, and vision of young people, ages of 16-24, committed to good food access and children's wellness**



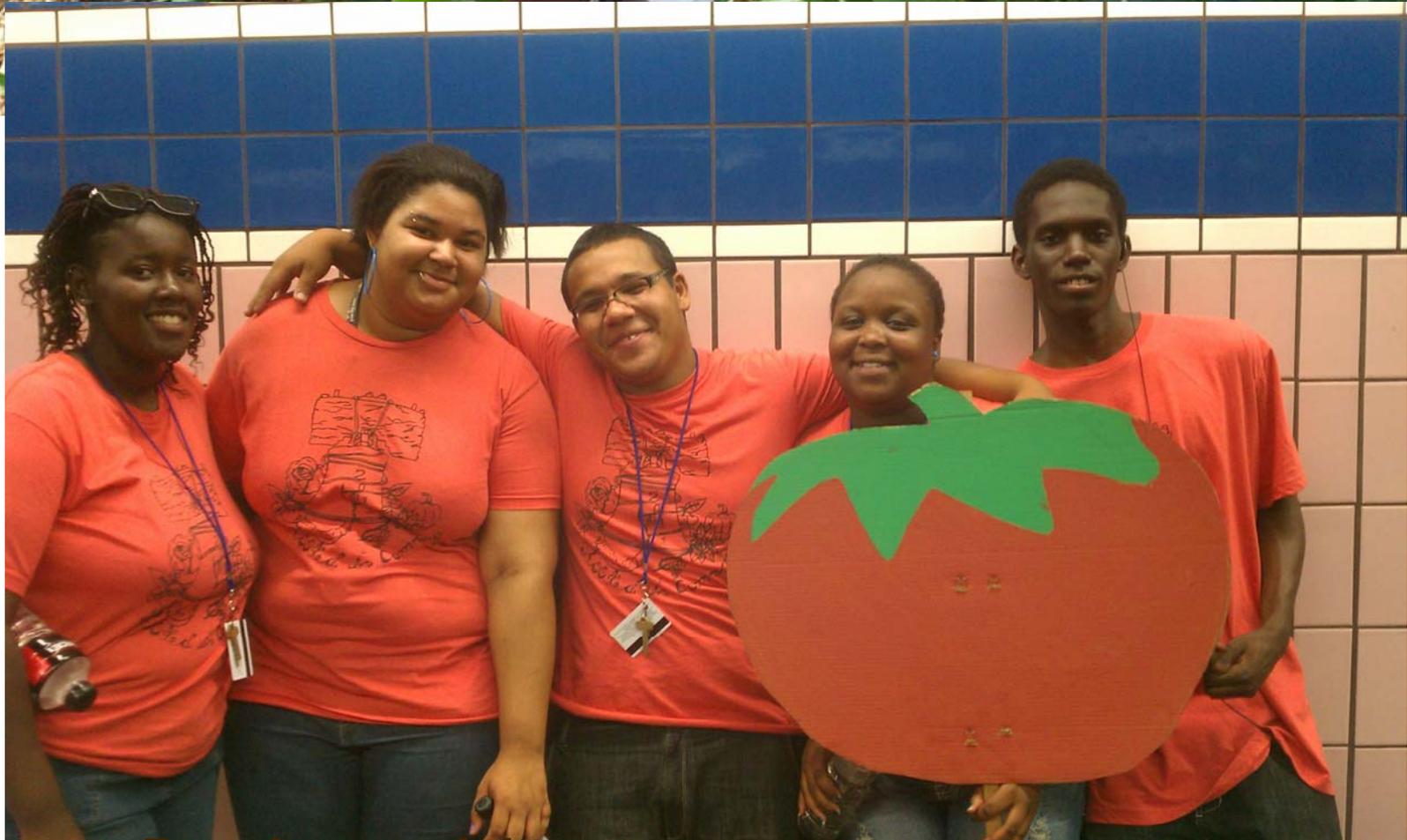
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❖ **Youth envision and support the advancement of a just food system.**



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- Rural organizing
- School Salad Bar

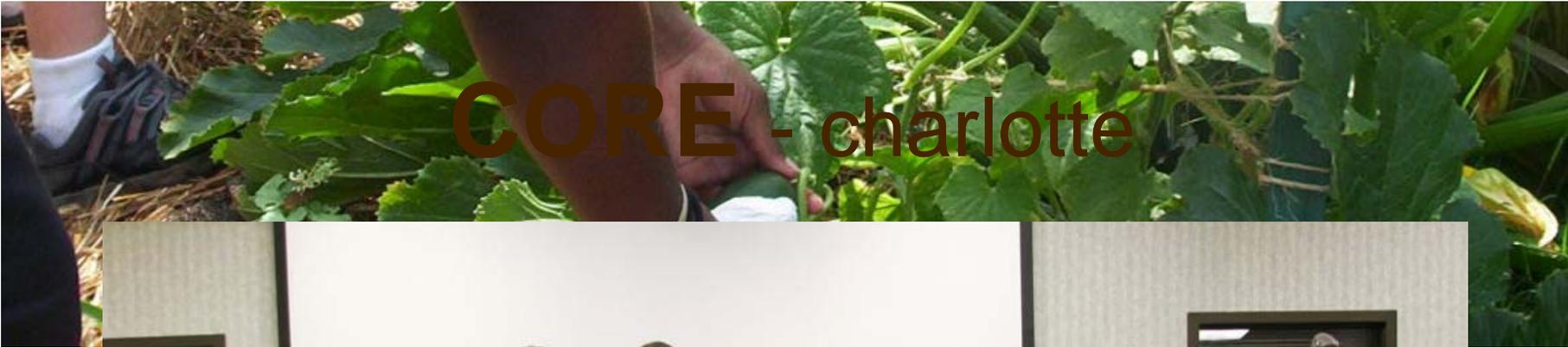


Poder Juvenil Campesino - kinston



**Farmwork rights
Policy Education and Outreach**





**Obesity-reduction work
City youth council**



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Young Farmer Training Program, InterFaith Food Shuttle - raleigh



Urban farming
Youth-run farm stand





Youth AHA - fuquay varina



health and activity education
corner store campaign





urban market garden
seed to sales program





YOUTH who

- ❖ Act: **Local Support**
- ❖ Educate: **Statewide Campaign**
- ❖ Lead: **Statewide Council**
- ❖ Support: **Career Ladder**



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❖ Act: Local Support



Supporting locally-based youth organizations AND the good food access work they do in their home communities



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❖ Educate: Statewide Campaign



Youth led the TRU campaign, the driver of NC's tobacco cessation; they will lead the Good Food Revolution.





❖ Lead: Statewide Council



Giving platform for local and regional collections of youth voice and agendas





❖ Support: Career Ladder



Food System

- *Internships & Apprenticeships*
- *Mentor programs*
 - *Peer mentors*
 - *Professional mentors*
- *Career training & Education*

JOBS are essential to supporting youth



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Visioning

Founding Org Gathering

Nov 4th-6th, Stone House, Mebane

— meet & greet AND vision & strategize





Planning

Summer Design teams - June-August, Charlotte and Durham design teams

- Identify Training needs
- Craft pilot year plan





Fall 2012 - Listening Sessions and training modules

Winter 2012/13 – hire pilot members

Spring 2013 – develop year's platform agenda

Summer 2013 – institute and summit

Questions?

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