

NC Sustainable Local Food Advisory Council

July 26, 2012

1pm-4pm

Martin Building, State Fairgrounds, Raleigh

Opening Comments

Chairman Steve Troxler
Commissioner of Agriculture

Approval of Minutes

Introductions of New Members

Legislative Update

Joy Hicks
Policy Development Analyst
NCDA&CS

Local Food Branding Efforts

Got to Be NC Presentation

Joe Sanderson
Assistant Director of Marketing
NCDA&CS

G.W. Stanley
Domestic Marketing Manager
NCDA&CS

Thomas Meyer
Owner, *Q Shack*

Tommy Pittman
Director of Produce, *Piggly Wiggly*

Retail Agriculture Presentation

Gary Matteson
Vice President, *Young, Beginning,
Small Farmer Programs & Outreach
The Farm Credit Council*

Committee Updates and Draft Recommendations

- Economic Development & Infrastructure
- Health, Wellness, Hunger & Food Access
- Land, People & Natural Resources

Debbie Hamrick – Chair

Alice Ammerman – Chair

John Day – Chair

Other Business