



North Carolina Food Safety and Defense Task Force

Established 2003

2011 Task Force Conference

May 25-26

Sheraton Imperial, RTP

Achieving Excellence Together: Using the Task Force Model to Improve Food Protection

Purpose: The purpose of the 2011 NC Food Safety and Defense Task Force conference is to strengthen the multi-disciplinary collaboration between local, state, federal, and industry partners that is necessary to effectively address the ongoing challenges that face our food protection system.

The conference will aim to:

- highlight the benefits of the Task Force Model as an effective means to achieve food protection both statewide and within the national integrated food safety system;
- promote the formation of new state Task Forces by providing examples of successful Task Force structures and organization; and
- establish new methods of information-sharing and collaboration among local, state, federal, and industry partners.

Agenda

Day 1

12:00 p.m. - 5:00 p.m.	Registration
2:00 – 2:15	Welcome
2:15 – 2:45	The National Task Force Initiative <i>Key Note Speaker: Joe Reardon, FDA DFRS</i>
2:45 - 3:15	Accomplishments of TN State Task Force <i>TBA</i>
3:15 – 3:45	Break
3:45 – 4:15	Academia & Task Forces: Mutual Benefits <i>Trevor Phister, NCSU</i>
4:15 – 5:00	Industry Benefits from a State Task Force <i>Steve Tracey, Delhaize America-Food Lion banners & Bottom Dollar Food</i>
5:00 – 5:30	Coordination and Communication Platforms utilization to enhance a Food Emergency Response <i>Tim Johnson, NC Emergency Management</i>
6:00 - 8:00	Reception

Day 2

7:00 – 9:00	Registration
8:00 - 9:30	What Makes a Successful Task Force? <i>Various Task Force Leaders</i>
9:30 – 10:00	Promoting Inter-State Cooperation <i>Doug Saunders, Virginia Food Safety & Consumer Protection</i>
10:00 – 10:30	Break
10:30 – 11:00	Tools for Effective Communication <i>Brett Weed, NC Department of Agriculture & Consumer Services</i>
11:00 – 12:15	The Task Force Role in a Successful Response <i>Multi-Agency Panel Discussion</i>
12:15 – 1:15	Lunch
1:15 – 2:15	Putting it all Together: Building Successful Regional Connections <i>Interactive Discussion; Facilitator TBA</i>