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2012 NCASWCD Officers

President.....	Donald Heath
First Vice-President.....	Tommy Houser
Second Vice-President.....	John Langdon
Secretary.....	Danielle Adams
Treasurer.....	Bruce Whitfield
Assistant Treasurer.....	Jimmy Mason
NACD Board Member.....	Franklin Williams
Alt. NACD Board Member.....	Jeff Harris
Chaplain.....	Willis Overby
Assistant Chaplain.....	Marvin Cavanaugh

**Thank you to our Silver Level
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Michael Baker Engineering, Inc.



A Message from 2012 President Donald Heath



I want to extend to each of you a very warm and cordial welcome to the 69th Annual Meeting of the NC Association of Soil and Water Conservation Districts. The Sheraton Imperial is a great place for us to meet and having hosted our meeting many times in the past, they are aware of our every need and are

committed to help us make this meeting the best ever. If you have special needs please let me know or feel free to talk with any of the Sheraton staff.

Our theme for 2012 has been “*Living Legacy – 75 Years of Conservation Stewardship*”. I selected this theme for two reasons. First and foremost to commemorate the 75th anniversary of soil and water conservation districts in North Carolina as well as the nation. But secondly and equally important, to focus on the living legacy of Dr. Hugh Hammond Bennett.

What is Bennett’s legacy you might ask? Let me offer a couple of personal thoughts.

Locally Led Conservation – Bennett’s vision was for local soil and water district supervisors to be the voice which would guide the local soil and water conservation program. Even after 75 years, we need to continue to focus on locally led and supervisors need to be engaged in every aspect of the District’s programs.

New Partnerships -- Bennett laid the foundation for a unique partnership at the federal, state, and local levels. That partnership remains critical even today and needs to continue to include traditional partners and expand to include non-traditional partners.

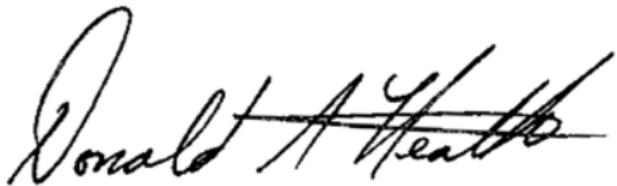
Politically Savy -- Bennett was politically successful in convincing Congress to recognize soil conservation as a national priority and allocate funds for the creation of

the Soil Erosion Service. With constant turnover in the General Assembly, we must remain politically engaged so legislators are informed about the good work that Districts do.

Voluntary, Incentive Based Conservation -- From the beginning, Bennett believed strongly in voluntary conservation although cost share incentives came later. We need to become more focused on insuring that all cost share funds, federal and state, are directed to address local priorities and natural resource concerns.

Why do I mention all of this in the welcome message? Because the program for our 69th Annual Meeting is structured to carry on the legacy of Dr. Bennett and help supervisors and staff become better equipped to carry on that legacy. Breakout sessions during our meeting will focus on key areas of delivering an effective local conservation program. Speakers will challenge our minds much as Bennett challenged the minds of those he met.

I encourage your active participation in all aspects of our meeting. Let's have a great 69th Annual Meeting and close out the 75th anniversary of conservation districts with a bang! I have enjoyed every minute of the past 12 months. Thanks for the opportunity.

A handwritten signature in black ink, reading "Donald A. Heath". The signature is written in a cursive style with a large, looping initial "D".

SUNDAY

1/6/13

9:30 AM *Empire A & B*
NC Soil and Water Conservation Commission Work Session

Vicky Porter, Chairperson, Presiding

NOON *Royal*
DEA Executive Board

Mike Doxey, DEA President, Presiding

12:30 – 2:30 PM *Empire A & B*
NCASWCD Executive Committee Meeting

Donald Heath, President, Presiding

1 – 3 PM *Crown*
First Timers and New Supervisor Orientation

Franklin Williams, Past President, Facilitator

2 – 6 PM *Empire Foyer*
Registration Open

2 – 6 PM *Imperial Foyer*
**Auxiliary Registration
Expo Registration**

2 – 3 PM *Capitol City*
Auxiliary Scholarship Committee

Did you know?

The top 10 counties in total farm cash receipts are:

1. Duplin \$1,136,213,000
2. Sampson \$1,050,970,000
3. Union \$436,767,000
4. Wayne \$390,618,000
5. Robeson \$369,069,000
6. Bladen \$368,309,000
7. Wilkes \$276,221,000
8. Johnston \$264,393,000
9. Lenoir \$215,757,000
10. Greene \$195,907,000

SUNDAY

3 – 5 PM

Imperial 4-7

NC Soil and Water Conservation Commission Meeting

Vicky Porter, Chairperson, Presiding

5 – 6 PM

Empire C, D, E

President's Welcome Reception

7:30 PM

Imperial 4-7

Memorial Service

Willis Overby, Chaplain

Song Leader: David Williams

Inspirational Message: Willis Overby

Special Music: Hayes Barton United Methodist Church Chancel Choir, Raleigh, NC

9 PM

Capitol City

Nominating Committee Meeting

Craig Frazier, Immediate Past President, Presiding

9 PM

Crown

Informal Music Jam

Did you know?

- Districts employ 265 staff with 55 eligible for retirement in next five years.
- NRCS employs 161 staff with 62 eligible for retirement in next five years.
- Division experienced a staff reduction of 32 percent in last three years; currently employs 44 staff with five employees eligible to retire in next five years.

(Field Office of the Future, Aug. 2012)

MONDAY

1/7/13

6 – 7 AM

Imperial 1-3

Exhibitor Move In

6:30 AM – 2 PM

Empire Foyer

Registration Open

6:45 AM

Empire C-E

Supervisors' Breakfast

Doors Open 6:30 AM

Tommy Houser, First Vice-President Presiding

Invocation

Marvin Cavanaugh, Assistant Chaplain

Oaths of Office – New Area Chairs

NACD Report and Update

Franklin Williams, NC NACD Board Member

Speaker

Gene Schmidt, President, National Association
of Conservation Districts

The initials SB are on your nametag if you purchased this meal in advance.

7 AM – 6 PM

Imperial 1-3

Expo

7:45 – 9 AM

Room 916

Auxiliary Hospitality

(Food and coffee provided. See separate agenda for auxiliary activities.)

Did you know?

Mecklenburg County, our most populated county, ranks first in the state in nursery and greenhouse cash receipts and 22nd for total cash receipts (\$144,267,000 and \$151,540,447, respectively).

MONDAY

8 AM

Imperial 4-7

General Session

Donald Heath, President, Presiding

Invocation

Willis Overby, Chaplain

Presentation of Colors

National Anthem

Martha Buff, McDowell SWCD

Pledge of Allegiance

Welcome

Congressman David Price, 4th Congressional District

Stewards of the Soil

Parker Phillips, Associate Supervisor,
Nash SWCD

Keynote Addresses:

Comments From The Top

Commissioner Steve Troxler, NC Department of
Agriculture and Consumer Services

N.C. Representative Thom Tillis, Speaker of the
House

*Agriculture's Challenge To Feed A Hungry World –
An Industry Perspective*

Dr. Stewart Sherrick, Monsanto

9:30 AM – NOON

Auditorium

Auxiliary Informational Session & Business Meeting

Speaker: Dr. Sarah Kirby, Associate Professor, N.C.
Cooperative Extension Service Housing Specialist

9:40 AM

Imperial 1-3

Break

Sponsored by **Murphy-Brown LLC**

10:30 AM

Breakout Sessions

Sessions and room assignments are listed on the next two pages

MONDAY

2013 Executive Committee Orientation

Royal A

Tommy Houser, Association 1st Vice President,
Facilitator

Are you an incoming 2013 Area Chair or a member of the 2012 Executive Committee who will continue serving in 2013? If so, this session is specifically designed with you in mind. You will leave the session better informed about specific duties and responsibilities for the upcoming year. There will be plenty of time for dialogue with incoming president, Tommy Houser, regarding goals and expectations for the new year. Whether you're a first time member of the Executive Committee or a veteran, this session is a must.

Locally-Led Conservation in Action

Imperial 5

David Williams, DSWC Deputy Director,
Moderator

Implementing an effective comprehensive conservation program that addresses the highest priority resource needs in a district requires effective local leadership and coordination. This session will discuss some effective strategies employed by districts to determine and prioritize resource needs, to apply the broad range of district authorities and coordinate implementation of conservation programs to address those priority needs, and to attract additional funding to fill in the gaps. You'll hear from districts with a history of successful cooperation and locally led conservation.

Urban Caucus

Crown

Tom Hill, DSWC, Facilitator

The Urban Caucus will review maps and information regarding soil and water conservation programs, the changes in the 2013 General Assembly, and how this information is pertinent to the future of conservation programs. After a review of the materials, participants will develop a strategy plan in a facilitated discussion on how to best educate legislators on our programs. Materials will include maps of new legislative districts in the 10 most populous counties, information on legislators in those districts, and informational "two-pagers" on each division program.

Case Studies in Conservation Easements

Imperial 4

Jonathan Lanier, DSWC Legal Specialist

This session will explore some pros and cons to be considered by entities when contemplating “holding” conservation easements. The session will focus on considerations that should be taken into account from a planning perspective, as well as issues that could arise both before and after the acquisition of a conservation easement. The session is meant to be discussion-based, with representatives from various organizations sharing their experiences with conservation easements.

Building On Six Degrees of Separation

Royal B

Joy Hicks, NCDA&CS Policy Development Analyst

On Jan. 9, the N.C. General Assembly will convene. Of the 170 legislators, 52 will be freshman and only 68 will have more than three years of experience as a legislator. Do you know your legislator? Are you lucky enough to have a representative that knows and understands your district program? Learn from state legislators and NCDA&CS legislative liaison Joy Hicks on how to establish new legislative relationships and collectively influence policy and legislation to ensure success.

Raising Awareness and Appreciation of Natural Resources

Empire A & B

Susan Schultz, NACD Education and Stewardship Specialist

Participants will engage in natural resource activity stations that can be used indoors or outdoors. Participants will be able to introduce activities into their current or new events. Handouts of each station will be provided. NACD education materials will be highlighted. Participants will be asked to share successful activities they have used in conservation field days or classrooms.

Putting Your District Under The Microscope

Bull Durham

Natalie Woolard, DSWC Technical Services Section Chief, Facilitator

Ever considered the value of doing a self-assessment of your district program? This session will provide a tool to help you evaluate your district in areas of staff development, performance, conflict resolution, collaboration with partners, and many other areas. Leave energized as you think about ways to build your district’s capacity.

MONDAY

NOON

Empire C-E

DEA Luncheon

Mike Doxey, DEA President, Presiding

Speaker: Dale Threatt-Taylor, District Director,
Wake Soil and Water Conservation District

The initials DL are on your nametag if you purchased this meal in advance.

1:30 PM

Bull Durham

Committee Chairs' and Recorders' Meeting

2 – 5:30 PM

Empire Foyer

Banquet Seat Reservations

2 – 5 PM

Resource Committee Meetings

Finance Committee

Royal A

Education Committee

Auditorium

District Operations Committee

Imperial 4

Legislative Committee

Royal B

Water Resources Committee

Imperial 7

Natural Environment Committee

Imperial 6

Research and Technology Committee

Imperial 5

Community Conservation Committee

Crown

Did you know?

In fiscal year 2011-2012, conservation districts and the division leveraged \$5.86 in outside funds for every \$1 in state appropriations -- totaling some \$64.35 million.

MONDAY

6:30 PM

Empire Ballroom

Conservation Education Dinner

Pamela Stroupe, Education Committee Chair,
Presiding

Education Awards

Environmental Educator of the Year
Envirothon Hall of Fame
Food, Land, and People

Program

“The Envirothon Does Make A Difference”
Past Envirothon Participants

The initials ED are on your nametag if you purchased this meal in advance.

8 PM

Empire Ballroom

Auxiliary Auction

9 PM

Empire Ballroom

DEA “After Hours” Fundraiser

9 PM

Crown

Informal Music Jam

Did you know?

Our five most urban counties and their
agricultural cash receipts:

1. Mecklenburg \$151,540,447
2. Wake \$63,627,053
3. Guilford \$56,867,864
4. Forsyth \$18,806,039
5. Cumberland \$92,786,312

TUESDAY

1/8/13

7:45 – 9 AM

Room 916

Auxiliary Hospitality

7:30 AM – 5 PM

Empire Foyer

Registration Open

7 AM – 2 PM

Imperial 1-3

Expo Open

8 AM

Imperial 4-7

General Session

Donald Heath, President, Presiding

Invocation

Marvin Cavanaugh, Assistant Chaplain

Milton Heath Lecture

Economic Outlook: Up, Down, or Sideways

Dr. Michael Walden, NC State University

Keynote Address

*Climate Change and Agricultural Effects and
Adaptation*

Charlie Walthall, National Program Leader
– Climate Change, Soil, and Air Emissions,
USDA Agriculture Research Service

Length of Service Awards

Donald Heath, Association President

Earth Team Awards

Jane LaBounty, NRCS State Administrative
Officer

Remarks

Candidates for Piedmont Commission seat

Remarks

Candidate for Association 2nd VP seat

Election – Piedmont Commission Seat

9:30 – Noon

Auditorium

Auxiliary Information Session and Business Meeting

TUESDAY

10:30 – 11 AM

Imperial 1-3

Break

11 AM

Imperial 4-7

General Session Resumes

Donald Heath, President, Presiding

“Remembering 75 Years of Conservation”

Dr. Maurice Cook, Facilitator and Presenter

NOON

Empire A-C

Legislative Luncheon

Presiding: Charles Davenport, Chairman, Legislative Committee

Do you know your legislator? Are you lucky enough to have a representative that knows and understands your district program? Veteran members of the NC House and a newly elected Representative will present their thoughts on constituency and the opportunities that lie ahead for North Carolina

Special Guests

Representative Ruth Samuelson

District 104, Mecklenburg County

Representative Nathan Ramsey

District 115, Buncombe County

Representative W. A. “Winkie” Wilkins

District 55, Durham and Person Counties

Congressman Richard Hudson

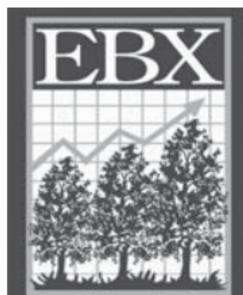
8th District

Sponsored by



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FOR NORTH CAROLINA

The initials LL are on your nametag if you purchased this meal in advance.



TUESDAY

1:30 PM

Imperial 4-7

NCASWCD Business Meeting

Tommy Houser, 1st Vice President, Presiding
Ned Hudson, Parliamentarian

District Employees' Association Report

Mike Doxey, President

Auxiliary Report

Melinda Houser, President

Field Office of the Future Report

Terrance Rudolph, NRCS Acting State
Conservationist

Pat Harris, Division Director

Foundation Report

Bill Davis, President

Michelle Lovejoy, Executive Director

Hall of Fame Update

Bill Davis, Committee Chair

Executive Director Report

Dick Fowler

Action Items

By-laws and Operating Procedure Amendments

Donald Heath, President

Nominating Committee Report

Craig Frazier, Committee Chair

Committee Reports

Committee Chairs

Did you know?

The total land area in North Carolina in 2010
was 48,617.91 square miles.

<http://quickfacts.census.gov>

TUESDAY

6:30 PM

Imperial 1-5

Banquet

Donald Heath, President, Presiding

Invocation

Willis Overby, Chaplain

Mountain Region Farm Family Conservation Award

Grayhouse Farms, Iredell County

Piedmont Region and State Farm Family

Conservation Award

P&S Farms, Robeson County

President's Award

Donald Heath, President

Special Achievement Award

Donald Heath, President

Quilt Raffle

Melinda Houser, Auxiliary President

Gator Raffle

Mike Doxey, DEA President

Hall of Fame Induction

Dr. Bill Davis, Committee Chair

Outgoing President's Remarks

Donald Heath

Installation of the 2013 President

Handing Over the Gavel

Donald Heath, 2012 President

Incoming President's Remarks

Tommy Houser, 2013 President

WEDNESDAY 1/9/13

7 AM *Royal*

Executive Committee Breakfast Meeting

Tommy Houser, President, Presiding

Past NCASWCD Presidents

1944	O. J. Holler – Rutherford Co.
1945	Dane S. Rhine – Gaston Co.
1946	A. C. Edwards – Greene Co.
1947	W. Herbert White – Rockingham Co.
1948	Wade E. Eller – Ashe Co.
1949	J. Hawley Poole – Moore Co.
1950	W. W. Eagles – Edgecombe Co.
1951	H. S. Hogan – Orange Co.
1952	W. J. Fonville – Alamance Co.
1953	J. T. Graham – Rowan Co.
1954	S. Vernon Stevens – Lee Co.
1955	Allen Swindell – Beaufort Co.
1956	Charles Ladd – Durham Co.
1957	B. L. Angell – Davie Co.
1958	Neal M. Craig – Mecklenburg Co.
1959	Charles L. Davis – Jones Co.
1960	A. W. Nesbitt – Buncombe Co.
1961	A.J. Flanagan – Pitt Co.
1962	Leon Ballance – Hyde Co.
1963	J.B. Slack – Randolph Co.
1964	James Bellamy, Jr. – Brunswick Co.
1965	Thomas H. Bonham – Buncombe Co.
1966	James T. Moss, Sr. – Franklin Co.
1967	Lloyd C. Bunch – Chowan Co.
1968	George B. Collins – Wilkes Co.
1969	George Winchester – Wake Co.
1970	William G. Sullivan – Duplin Co.
1971	Blair Goodson – Lincoln Co.
1972	A. W. Bunch – Scotland Co.
1973	M. E. Knight – Gates Co.
1974	G. C. Palmer – Haywood Co.
1975	C. Roy Nifong, Jr. – Forsyth Co.
1976	Joseph L. Williams – Duplin Co.
1977	John B. Harris – Burke Co.
1978	Stewart Adcock – Wake Co.

- 1979 Ralph Tucker – Pitt Co.
1980 Wade Carrigan – Iredell Co.
1981 D. R. Huff, Jr. – Moore Co.
1982 F.C. Laughinghouse – Beaufort Co.
1983 Charles Patton – Buncombe Co.
1984 Garland Strickland – Nash Co.
1985 David Holland, Jr. – Onslow Co.
1986 H. Gray Ashburn, Jr. – Wilkes Co.
1987 John Y. Phelps, Jr. – Wake Co.
1988 William V. Griffin – Craven Co.
1989 Rebecca H. Rhyne – Gaston Co.
1990 William Butler – Bladen Co.
1991 Tom Burns – Pasquotank Co.
1992 James Ferguson – Haywood Co.
1993 Charles Snipes – Orange Co.
1994 Samuel D. Davis – Jones Co.
1995 Don Abernethy – Burke Co.
1996 John W. Finch – Nash Co.
1997 David M. O’Neal – Hyde Co.
1998 Eddie Stroup – Mecklenburg Co.
1999 Jeff Turlington – Harnett Co.
2000 Franklin Williams – Duplin Co.
2001 Jim Hollifield – Rutherford Co.
2002 Albert Troutman – Moore Co.
2003 James Mason – Hertford Co.
2004 Grover McPherson – Forsyth Co.
2005 Tom Davidson – Durham Co.
2006 Don Rawls – Pender Co.
2007 Ned Hudson – Cabarrus Co.
2008 Bobby Stanley – Columbus Co.
2009 William Pickett – Duplin Co.
2010 James Ferguson – Haywood Co.
2011 Craig Frazier – Randolph Co.
2012 Donald Heath – Craven Co.

Sheraton Imperial Hotel and Convention Center Research Triangle Park, NC Meeting and Event Facilities



All meetings take place on the first floor.

Notes

Notes
