

# POSTER CONTEST

N.C. ASSOCIATION OF SOIL & WATER CONSERVATION DISTRICTS



GRADE LEVEL: 3, 4, 5, 6

JUDGE: \_\_\_\_\_

DATE: \_\_\_\_\_

Poster Entry Number:	1	2	3	4	5	6	7	8
<b>CONSERVATION MESSAGE: 50 points</b> Message shows clear understanding of why this natural resource is important & explains how people can & should conserve this natural resource.								
<b>VISUAL EFFECTIVENESS: 25 points</b> readability (use of white space, type choice, neatness); originality; effect on audience (which poster will you remember next year?)								
<b>UNIVERSAL APPEAL: 10 points</b> easily understood by the general population								
<b>ORIGINALITY: 10 points</b> Entry expresses the contest theme in a fresh, inventive, or novel way of using independent thought and creative imagination, and using the unexpected to full advantage.								
<b>HAND-DRAWN ELEMENTS: 5 points</b> Shows good skill with original hand drawn elements.								
<b>SUBTOTAL:</b>								
<b>INFRACTIONS:</b>								
<b>PERFECT SCORE: 100 points</b>								
<b>TOTAL:</b>								
<b>INFRACTIONS: Violates Copyright: 5 points Exceeds size limit:5</b>								

Adopted January 2016

