

# Sponsorship Levels and Benefits

The NC Envirothon is looking for Organizations committed to the environment, youth and quality environmental education.

## **Champion Sponsor (\$15,000)**

- Name and logo on largest Banner at event \*
- Name and logo in Event Program as principal sponsor
- Name and recognition as principal sponsor given at Opening and Closing Ceremonies
- Recognition at the North Carolina Association of Soil and Water Conservation District's Annual Education Award's Banquet with plaque presentation
- Name and logo in News Releases distributed statewide as principal sponsor (press releases and media coverage)
- Name and logo on T-shirts worn by all participants and volunteers (500+ individuals at event) \*
- Name and logo on Sponsors List in every team's registration packet as principal sponsor
- Insert in program packet with company information
- Name and logo on all NC Envirothon Promotional Materials distributed statewide
- Name, logo and active link on web site, [www.ncenvirothon.org](http://www.ncenvirothon.org)
- Name and logo sent to all NC Soil & Water Conservation Districts
- Name and logo in NC Envirothon Annual Report and recognition as principal sponsor
- Exhibit Space at NC Envirothon Event
- Exhibit space at NC ASWCD's Annual meeting



## **Defenders Sponsor (\$10,000)**

- Name and logo on large organization banner at event \*
- Name and logo in Event Program
- Name and recognition given at Opening and Closing Ceremonies
- Recognition at the North Carolina Association of Soil and Water Conservation District's Annual Education Award's Banquet - announcement at event and name in program
- Name in News Releases distributed statewide (press releases and media coverage)
- Name and logo on T-shirts worn by all participants and volunteers (500+ individuals at event) \*
- Name and logo on Sponsors List in every team's registration packet
- Insert in program packet with company information
- Name on all Promotional Materials distributed statewide
- Name, logo and active link on website, [www.ncenvirothon.org](http://www.ncenvirothon.org)
- Name and logo in Annual Report
- Exhibit Space at Event

\*digital copy of logo must be given to NC Envirothon up to 45 days before state event for t-shirts and banners and up to 30 days for printed materials

### **Guardian Sponsor (\$5,000)**

- Name and logo on banner at event (poster) \*
- Name in Event Program
- Name and recognition given at Opening and Closing Ceremonies
- Recognition at the North Carolina Association of Soil and Water Conservation District's Annual Education Award's Banquet - announcement at event and name in program
- Name in News Releases distributed statewide (press releases and media coverage)
- Name on T-shirts worn by all participants and volunteers (500+ individuals at event) \*
- Name on Sponsors List in every team's registration packet
- Name on all Promotional Materials distributed statewide
- Name on Web Site [www.ncenvirothon.org](http://www.ncenvirothon.org)
- Organization name and logo on printed event materials
- Name and logo in Annual Report
- Insert in program packet with company information
- Name on all Promotional Materials distributed statewide
- Name, logo and active link on website, [www.ncenvirothon.org](http://www.ncenvirothon.org)
- Exhibit Space at Event



### **Sustainer Sponsor (\$1,000)**

- Name in Event Program
- Name and recognition given at Opening and Closing Ceremonies
- Recognition at the North Carolina Association of Soil and Water Conservation Districts Annual Education Awards Banquet in program
- Organization name on printed event materials
- Name in News Releases distributed statewide
- Name on Sponsors List in every team's registration packet
- Name in Annual Report
- Name on Web Site



### **Envirothon Supporters (\$500)**

- Name in Event Program
- Name and recognition given at Opening and Closing Ceremonies
- Recognition at the North Carolina Association of Soil & Water Conservation Districts Annual Education Awards Banquet in program
- Individual or company name listed on website

### **Friends of the Envirothon (\$250 or less)**

- Individual or company name listed on website

\*digital copy of logo must be given to NC Envirothon up to 45 days before state event for t-shirts and banners and up to 30 days for printed materials

## Contact

For more information about our program sponsorship levels & benefits or to give, contact us at:

NC Envirothon Program Coordinator  
P.O. Box 27943, Raleigh, NC 27611-7943  
(919) 707-3796 or (919) 971-4648

Visit us on the web at:

[www.ncenvirothon.org](http://www.ncenvirothon.org)

And on Facebook at [facebook.com/NCEnvirothon](https://facebook.com/NCEnvirothon)



The primary coordination and leadership for the program is provided by the North Carolina Association of Soil and Water Conservation Districts (NCASWCD). But, it is private and corporate sponsorships that provide the majority of the funds needed to hold the Envirothon and offer scholarships to winning teams.

The NC Envirothon is part of the NCASWCD, a public non-profit 501(c)3 tax-exempt organization, federal tax number 23-7075599, located at: NCASWCD, 216 West Jones Street, Raleigh, NC 27603.



## NC Envirothon Partners

- 96 Soil & Water Conservation Districts in NC
- NC Department of Agriculture & Consumer Services
- NC Division of Soil & Water Conservation
- Soil Science Society of North Carolina
- HHB-NC Chapter of Soil & Water Conservation Society
- Alamance County Parks and Recreation
- NC Wildlife Resources Commission
- NC Museum of Natural Science
- NC Division of Parks and Recreation
- NC Forest Service
- NC Division of Water Resources
- NC Division of Land Quality
- NC Division of Air Quality
- USDA-Natural Resources Conservation Service
- US Army Corps of Engineers
- NC Office of Environmental Education
- Piedmont Environmental Center
- Foothills Soil Consulting Co.
- NC Agricultural Education-Future Farmers of America
- North Carolina Association for Scholastic Activities

## NC Envirothon helps to

- Develop Tomorrow's Informed Leaders
- Educate Future Resource Stewards
- Create Community Awareness



### Aquatics

Students study marine and freshwater ecology to assess the quality of aquatic ecosystems. They also learn to identify aquatic organisms, learn about watershed management, non-point source pollution and water quantity issues.



### Soils

Resource professionals help students learn soil structure, interpret maps, and evaluate land forms, and soil characteristics that affect urban and agricultural land issues. The students will gain an understanding of what an important ecosystem lies below the surface.



### Forestry

Students develop an understanding of the practices for maintaining healthy forest ecosystems through the help of professional foresters. They learn the basics of species identification and forest structure and dynamics as well as management.



### Wildlife

A favorite for many Envirothon participants, students learn firsthand from wildlife experts about animal populations, their dynamics, and the importance of habitat conservation. Students learn identification skills used by wildlife professionals in the field.



### CEI

Challenged by field professionals, students work as a team to explore the facets of current environmental issues facing our state, nation and world and learn the complexity of real-life environmental decisions.