ITEM # 4

ASSOCIATION REPORT TO THE COMMISSION
March 18, 2015

2015 Annual Meeting –The 2015 Association Annual Meeting was well attended with 365 paid registrations; 175 registered supervisors, 128 District staff, 33 Federal employees, 20 State employees, and 74 guests. An on-line evaluation was made available state-wide to gather feedback which will be used during planning the 2016 meeting. The survey was completed by 98 individuals; district supervisors (39%), district employees (55%), and others (6%). Key evaluation feedback is as follows:

How satisfied were you with the registration process? 96% satisfied or very satisfied

How satisfied were you with the annual meeting materials? 94% satisfied or very satisfied

Overall, how satisfied were you with the speakers/presenters? 90% satisfied or very satisfied

How satisfied were you with the conference facilities? 89% satisfied or very satisfied

Annual meeting was well organized. 95% agree or strongly agree

Annual meeting staff was helpful and courteous. 98% agree or strongly agree

Areas of needed improvement – strong majority of negative feedback related to sound system, not being able to hear, and competing noise from the Expo.

Positive program feedback – majority of positive comments related to varied and quality of breakout sessions, Ray Archuleta presentation on soil health, and opening presentation by Jones Loflin.

NACD – The 2015 national meeting was held in New Orleans, Louisiana, February 1-4 with approximately 30 attending from North Carolina. North Carolina was recognized for being in the top 10 states in quota support (4th) and was recognized for its district supervisor training program. The Southeast meeting is scheduled for August 2-4, 2015 in Tupelo, Mississippi.

The NACD Legislative Fly-In is scheduled for March 18 in Washington, DC with Franklin Williams and Jeff Harris planning to attend. The Fly-In coincides with the Association's Legislative Breakfast and Ag Awareness Day in North Carolina.

School of Government Training – The School of Government training was held February 10- 11 with a total of 50 in attendance including 30 supervisors, 2 associate supervisors, and one county manager. The vast majority of supervisors attending were newly elected or appointed. .

Legislative Breakfast -- The Association's Legislative Breakfast was held this morning,March 18, at 7:00.am in the Legislative Building Cafeteria. Keynote speaker was Representative Bob Steinburg, Chair of the House Agriculture Committee. Ag Awareness Day is also being celebrated on the 18th and a large crowd from across the state is expected. The Association will have a display in one of the courts of the Legislative Building during this event.

FFA Land Judging – The 2015 contest will be held in Moore County and is supported by the Moore soil and water conservation district and the Association. Likely dates are November 13-14 although this is still pending.