

North Carolina Aquaculture Association



"Farming Fresh Alternatives"

North Carolina Aquaculture Association



"Farming Fresh Alternatives"

2015 Updates

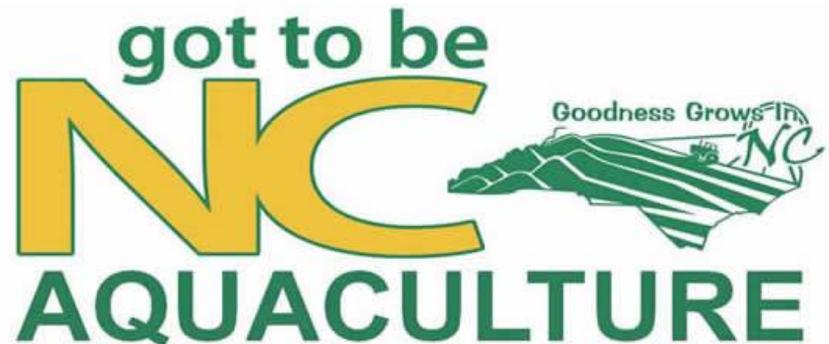
Pete Anderson

NC Department of Agriculture

- Agribusiness & Aquaculture Consultant

NC Aquaculture Association

- Treasurer & NCDA Representative



Thank you! Thank you! Thank you!

- NCAA Board
 - Planning, set up, cooking... AND... cleaning
- Mike Carroll – Catfish Seasoning Specialist
- Craven Extension Office
- Support Industry Members
- All the presenters
- You... all 80+ of you!
 - Continuing to support this meeting and the NCAA!

NCAA Summer Meeting Year by Year

40–50–60– 80+!
2012 2013 2014 2015



North Carolina Aquaculture Association



"Farming Fresh Alternatives"

Eastern Summer Producer Meeting – August 19th, 2015

- 12:00 Welcome from NCAA President – Randy Gray
Sponsored Lunch by the NC Aquaculture Association
- 12:30 NCAA and NCDA Aquaculture Update – Pete Anderson
*USDA Farm Bill and NAP Insurance Update – Kay Yates
- 1:00 NC Farm Bureau, NC Legislative & Ag. Policy Update – Keith Larick
- 1:20 NC Wildlife Recourses Commission Escapement Plans – Jeff Evans
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- 2:40 Closing Remarks and Adjournment from presentations – NCAA Board
- Briefing on "Taste of NC" for BioMarine Business Convention – Roy Carter
- Recognition of NCAA Support Industry present at today's meeting.

Balance of work & home issues...





Thank Board Members!

NCAA Board Members and Areas

Randy Gray – President – ALL*

Nancy Sugg – Vice President – HSB

Christie Potts – Secretary – HSB & Markets

Dale Pridgen – Board – Tilapia & RAS

Sterling Davenport – Board – Crawfish

Sally Eason – Board – Trout

Gary Dillon – Board – Catfish

Don Ipock – Board – Freshwater Prawn

The past 4.5 year's for the NCAA

- **2011**
 - 'Educating' Pete and strengthening the NCAA
- **2012**
 - Soil & Water Conservation Aquaculture Cost Share Programs
- **2013**
 - NAA Workshops, NC DWQ 'partnership' & NPDES Issues
- **2014**
 - NC Aquaculture Promotions & NCAA/NCADC 'growth'

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- **2015**
 - **NC Aquaculture Conference Success**
 - **Active Board: NCSU, Legislation, NC Catch**
 - **NCAA Western Initiative & Upcoming Meeting**
 - **NC Aquaculture Checkoff... gathering input**
 - ***HSB Escapement Plans (later presentation)**





North Carolina Aquaculture Association

NCAA

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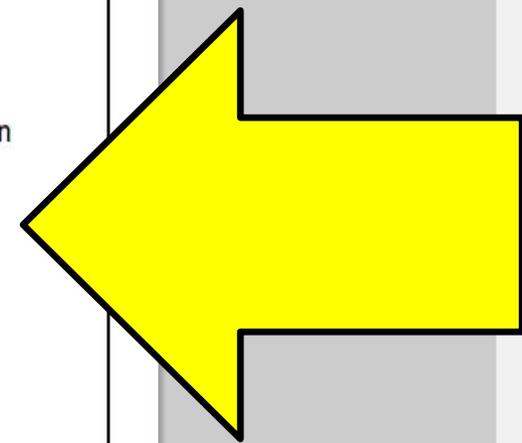
**I HATE
SANDCASTLES**



N O R T H C A R O L I N A
AQUACULTURE
DEVELOPMENT CONFERENCE

Friday, February 27, 2015

- 7:30 a.m. **Registration and Trade Show opens**
- 8:30 *Introduction and Welcome*
Michael Twiddy, NC SBTDC and Aquaculture Conference Chairman
- 8:35 *North Carolina Aquaculture Association Update*
Randy Gray, NCAA President and Pete Anderson, NCDA&CS
- Aquatic Animal Health Update and Aquaculture Health Certification*
Scott Squires, USDA APHIS
- 9:30 *North Carolina Aquaculture Overview*
NCDA&CS, NCSU and NC Sea Grant Aquaculture Representatives
- 10:15 **BREAK/VISIT TRADE SHOW**
- 10:45 *State Aquaculture Research Update*
Dr. Harry Daniels, NCSU and Dr. Wade Watanabe, UNC-W



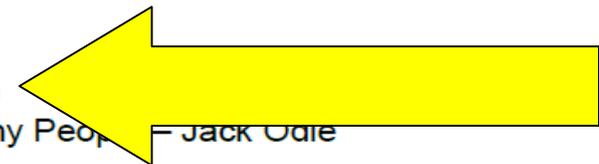
NC STATE UNIVERSITY

College of Agriculture and Life Sciences

Stories of Success: Messaging with a Purpose

CALS Partners Meeting
March 17, 2015
McKimmon Center, Raleigh, NC
Agenda

- I. 9:30 – 10 a.m. Welcome and CALS Overview – Dr. Richard Linton, Dean, College of Agriculture and Life Sciences, NC State University
(morning discussion moderator)
- II. 10 – 10:45 a.m. Plant Sciences Initiative
 - a. NC Sweet Potatoes: A Rising Tide – Sue Langdon
 - b. Creating Plants that Grow NC Ag Economy: Green Industry – Tom Ranney
 - c. North Carolina: The Complete Ecosystem for Ag Biotech – Jacob Traverse
- III. 10:45 – 11 a.m. BREAK
- IV. 11 – 11:15 a.m. Food Manufacturing Initiative
 - a. Rural Business Development: Aseptia's Aseptic Processing – KP Sandeep
- V. 11:15 – 11:45 a.m. Animal Food Industry
 - a. Reducing Feed Cost: Aquaculture in NC – Pete Anderson
 - b. Team Science Yields Healthy Pigs, Healthy Pork & Healthy People – Jack Odie



Securing the foundation of NC Aquaculture

NC STATE UNIVERSITY DEPARTMENT OF
APPLIED ECOLOGY

Home Academics People Research Extension News Resources

Aquaculture



Aquaculture Research

Aquaculture research programs in the NCSU Department of Applied Ecology range from applied studies on methods for rearing fish to fundamental research on mechanisms controlling reproduction and growth. Some faculty also engage in

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sbtcdc
Your business. Better.

got to be
NC
AQUACULTURE
Goodness Grows™ NC

NC State University
A&T State University
**COOPERATIVE
EXTENSION**
Empowering People • Providing Solutions

Sea Grant
North Carolina

**FARM
BUREAU**
NORTH CAROLINA

**NC STATE
UNIVERSITY**

North Carolina Aquaculture Association
NCAA
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Soapbox moment for NC Aquaculture



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2015 – National Ag. Day



2015 – National Ag. Day “NCAA Intern” Ron Fish



2015 – NC Catch Summit - Ocracoke

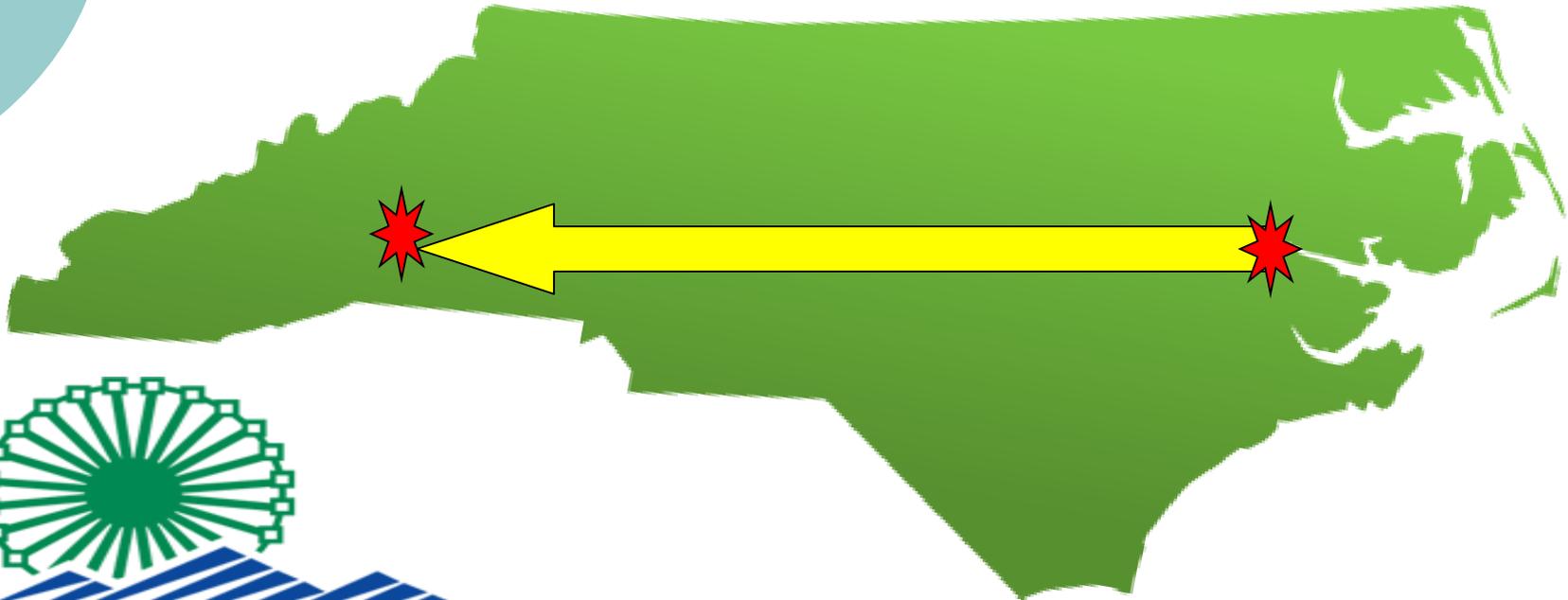


Western “Adventures” with Debra



2015 NCAA 'Western' Initiative

Eastern & Western NCAA Producer Meetings?



- Trout Cook-off
- NCAA Western Producer Meeting

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Western Summer Producer Meeting - September 10th, 2015

- 5:00 Welcome to Lonesome Valley and Sunburst Chef & Farmer – Sally Eason
Message from the NCAA President and Commissioner Introduction – Randy Gray
Greetings and Statement of NCDA&CS Support – Commissioner Troxler
- 5:15 NCAA Mission & Vision, NC Aquaculture Update – Pete Anderson
- 5:30 NC Farm Bureau, NC Legislative & Ag. Policy Update – Keith Larick
- 5:45 NC Soil & Water Conservation Cost Share Programs – Natalie Woolard
- 6:00 **NCAA and Sunburst Chef & Farmer Sponsored Dinner**
- 7:00 A growing segment of NC Aquaculture... Aquaponics and consumer perceptions
Guest Speaker – Bradley Todd, Lucky Clay Farms
- 7:15 NC State University & NC Cooperative Extension Update – Jeff Hinshaw
- 7:30 NASAC & NCDA Aquaculture Update – Debra Sloan
- 7:45 NC Wildlife Recourses Commission, Farm Security Plans – David Deaton
- 8:00 Closing Remarks and Adjournment from presentations – NCAA Board



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NC Aquaculture Update

Thursday, September 10th 2015, 5:00-8:00PM

Be a part of history, at a location rich in history, for the NC Trout Industry!

The NC Aquaculture Association (NCAA) will be holding our first ever Western NC Aquaculture Producers' Update at historic Lonesome Valley... the property of the original Jennings's Family trout farm, as well as one of the 1st aquaculture facilities in the US, started in 1948. The meeting will present updates to the aquaculture industry regarding policy, programs and production. We understand this time of year is busy for your farm, so we will keep the meeting short and to the point, while including a sponsored meal.

NC Aquaculture Checkoff?



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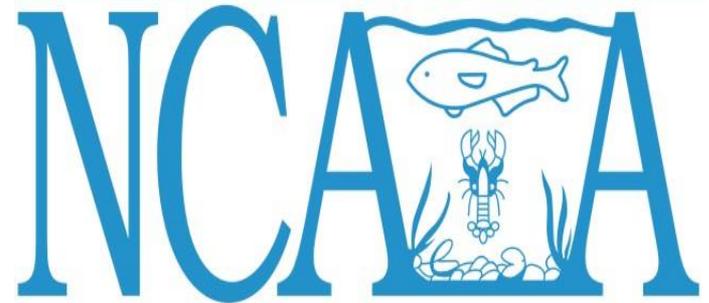
NC Aquaculture Checkoff?

- **Proposed** \$2 per ton of feed **concept**.
 - ***Not to exceed a 'capped' dollar amount per farm...**
 - ***Proposed \$300 per farm maximum payout.**
- Funds would be managed by NCAA
(with direction from **ALL** Licensed Farms)
- Funds would be utilized for:
 - NC Aquaculture Promotional Campaigns
 - Research Funding with NC Universities
 - Others? (**Producer Driven**)

NC Aquaculture Checkoff?

- **If change is needed?**
 - It starts with you!
 - Producer Driven
 - Promoting our industry
 - Promoting your farm
 - Providing Research Support

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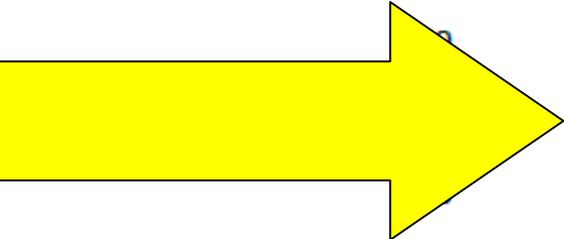
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Your support will help shape the direction and focus of the NC Aquaculture industry and the NCAA

How do you think policy makers view our state's aquaculture industry now?



We've gained two!!!



North Carolina Aquaculture Association
NCAA
"Farming Fresh Alternatives"



We are here for YOU...

NCAA Board Members and Areas

Randy Gray – President – ALL*

Nancy Sugg – Vice President – HSB

Christie Potts – Secretary – HSB & Markets

Dale Pridgen – Board – Tilapia & RAS

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Don Ipock – Board – Freshwater Prawn

Pete Anderson – Treasurer – NCDA Representative

Why join the NCAA?

Become an ACTIVE VOTING Member!



ANNUAL MEMBERSHIP APPLICATION FORM

(1) Please choose one of the five (5) category boxes listed below:

Voting Memberships: <i>*Voting categories include support affiliation from the National Aquaculture Association!</i>		
<input type="checkbox"/> Active Member (\$50) Active members will be any individual, partnership or corporation engaged in aquacultural production. Must be licensed or permitted by the NC Department of Agriculture and Consumer Services to commercially operate in the production of aquatic animals or plants, or hold a shellfish lease or other permission to commercially produce marine or estuarine fish, shellfish or crustacean in NC by the Division of Marine Fisheries. Membership in this category is limited to those who derive a portion of their income directly from aquaculture.	<input type="checkbox"/> Support Industry (\$250) Support Industry membership shall include individuals or representatives of companies or corporations that provide logistic, material or technical support to some portion of the aquaculture industry. Members may include entities including but not be limited to the sale of feed, aerators, nets, processing equipment, pharmaceuticals, pumps, line, wire, bags and other materials and equipment or consultants. This includes those individuals and companies permitted or licensed by the NC Department of Agriculture and Consumer Services to operate commercial fee fishing facilities or to transport fish into the state or otherwise possess aquatic animals.	<input type="checkbox"/> Government & University (\$250) University, College, Community College, State and Federal Agency representatives are included within this category. Membership is required at the program or divisional level.
<div style="border: 1px dashed black; padding: 5px;"> What you get with membership: - National Aquaculture Assoc. affiliation - NCAA Industry Updates - Feb. Breakfast & Aug. Luncheon Meetings (via website: Board meeting minutes) *More information online at: ncagr.gov/markets/aquaculture/ncaa.html Statewide industry support! </div>		
Non Voting Membership:		
<input type="checkbox"/> Associate (\$25) *Included with registration *NC Aquaculture Development Conference attendees receive one year associate membership with conference registration! This shall include individuals who are interested in the development of aquaculture in North Carolina. This may be for profit or simply for personal interest.	<input type="checkbox"/> Student (\$10*) *Included with registration Student members will be individuals attending an accredited university, Community College or public/private High School, who is interested in aquaculture in North Carolina. *NC Aquaculture Development Conference attendees receive one year membership with conference registration!	

(2) Please provide all of the needed contact information listed below:

Name: _____ Year: _____

Business/ Affiliation: _____

Address: _____

City, State, Zip Code: _____

Phone: _____ *Email: _____
**email address must be provided to receive news and meeting notices!*

(3) Please make check payable to the NC Aquaculture Association and mail to:



NCAA
 c/o Pete Anderson – NCDA&CS
 300 Industrial Drive
 New Bern, NC 28562

MODIFY MEMBERSHIP CALENDAR?



North Carolina Aquaculture Association



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[Membership Form](#)

[Home](#) - [Officers & Board Members](#) - [News & Meeting Minutes](#) - [Bylaws](#)

The North Carolina Aquaculture Association is a private non-profit corporation formed in 1991. Its purposes are to provide support through promotion, marketing, and other beneficial acts to strengthen, expand, and diversify the industries of freshwater and marine aquaculture in North Carolina.

Subject to prior approval, the Association may take a position and press an opinion on issues directly and generally affecting the aquaculture industry.

PowerPoint presentations from the NCAA's 2014 Producer Update

Please click on the title of the presentation to download a pdf. copy of the PowerPoint by each presenter's name:

[NCAA Summer Producer Meeting Agenda & Location Info](#) – September 3rd, 2014

[Welcome from NCAA President – Randy Gray](#) NCAA State Updates – NCAA Board Sponsored Lunch by the NC Aquaculture Association

[NCDA&CS, Licensing & Permitting Proposals](#) – Pete Anderson

[USDA-APHIS, Aquatic Animal Health](#) – Dr. Scott Squires

[NCDA Food & Drug, HACCP and On-Farm Inspections](#) – Anita MacMullan

[NC Farm Bureau, US & NC Ag Policy Update](#) – Debbie Hamrick

[USDA-FSA Insurance Coverage Insight](#) – Clif Parker

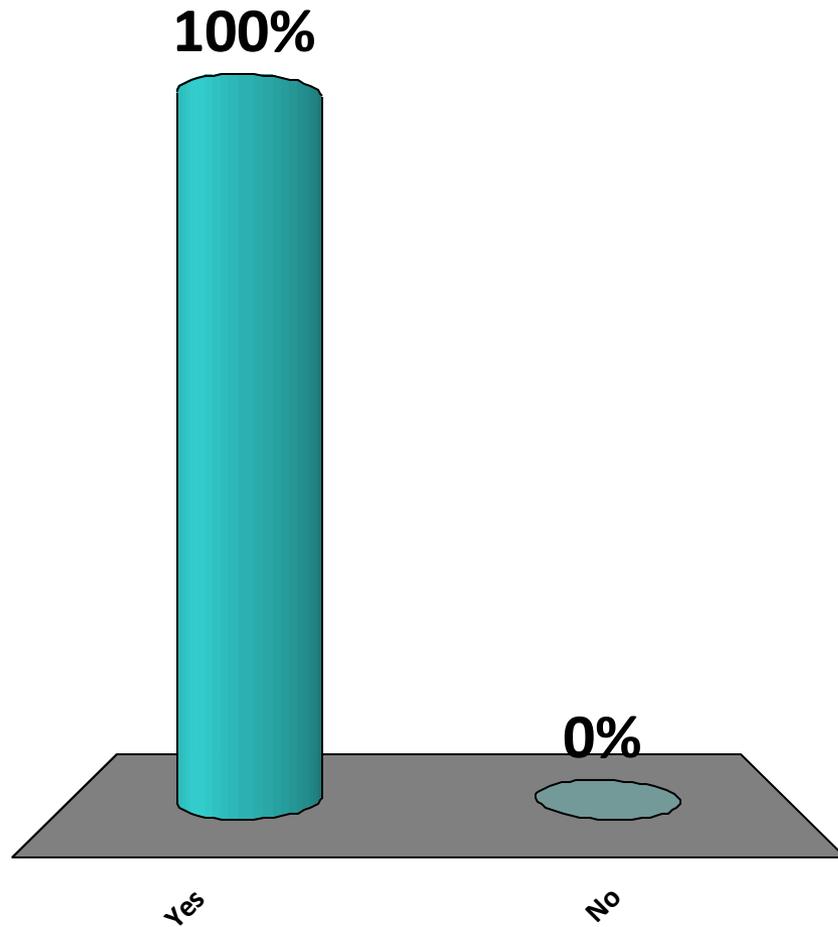
[Northeast NCCE Area Update](#) – Steve Gabel

[Southeast NCCE Area Update](#) – Mike Frinsko

How many of you enjoyed the meal?

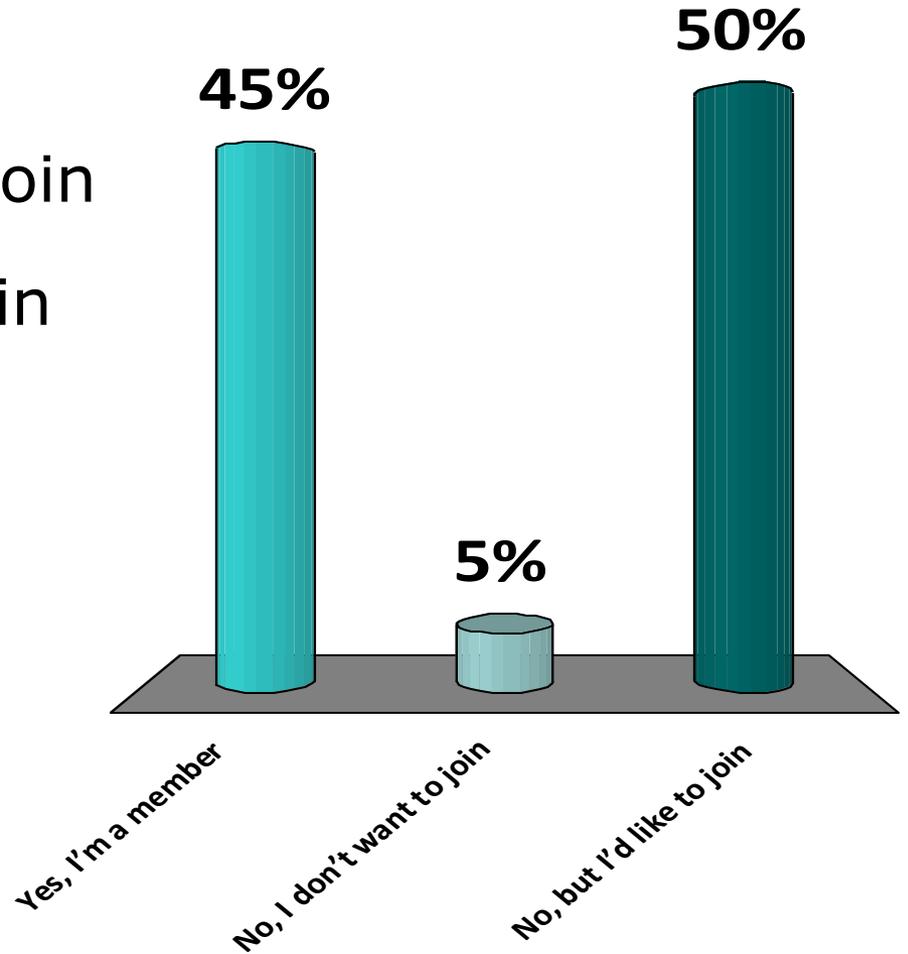
A. Yes

B. No



How many here are members of the NCAA?

- A. Yes, I'm a member
- B. No, I don't want to join
- C. No, but I'd like to join



Are you pleased with the current direction of the NCAA?

- A. Yes, you're doing a great job
- B. Yes, but there's a lot of things you're leaving out
- C. No, you're not covering anything that helps aquaculture
- D. No, complete waste of time

